

DAV / DGVFM
Jahrestagung
2025



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Burning Cost or Pareto?

Jahrestagung, 29. April 2025

Agenda

1. Burning cost for per risk XLs
2. Pareto based pricing approaches
3. Simulation model for evaluating pricing approaches
4. Observations with underlying Pareto severity
5. Observations with other underlying severity distributions

Excess of loss per risk (per risk XL)

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- Purpose of a per risk XL: Protection against large losses.

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We assume that the volumes and the losses have been *indexed* to the cost level of the prospective treaty year q .

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Under these assumptions, the BC estimator is unbiased! The assumptions are plausible if indexation works perfectly and if the v_i are good volumes.

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Die Pareto distribution $\text{Pareto}(t, \alpha)$ is the most widely used severity distribution for modelling large losses. CDF:

$$F(x) = 1 - \left(\frac{t}{x} \right)^\alpha, \quad x \geq t.$$

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Due to these properties, the Pareto distribution is very useful for comparing tails. It is often possible to provide ‘market alphas’ for various segments.

Pareto distribution

Proposition (Maximum likelihood estimation of α):

Let $t > 0$ and $X_1, \dots, X_n \sim \text{Pareto}(t, \alpha)$. The *maximum likelihood estimator (MLE)* for α is given by

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The bias corrected MLE $\hat{\alpha}^*$ is unbiased and has a lower variance than $\hat{\alpha}^{\text{ML}}$. Hence, $\hat{\alpha}^*$ is a better estimator than $\hat{\alpha}^{\text{ML}}$.

M. Rytgaard (1990) Estimation in the Pareto Distribution, ASTIN Bulletin: The Journal of the IAA, 20(2), pp. 201–216

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Proposition (layer mean): Let $X \sim \text{Pareto}(t, \alpha)$. For a layer C xs D with $D \geq t$ we then have:

$$\mathbb{E}(\min(C; (X - D)^+)) = \begin{cases} \frac{t^\alpha}{1 - \alpha} \left((C + D)^{1-\alpha} - D^{1-\alpha} \right) & \text{if } \alpha \neq 1 \\ t (\ln(C + D) - \ln(D)) & \text{if } \alpha = 1. \end{cases}$$

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Proposition (Pareto extrapolation): Let $\sum_{n=1}^N X_n$ be a collective model with $X_n \sim X \sim \text{Pareto}(t, \alpha)$. For layers C_i xs D_i with $D_i \geq t$ we then have

$$\Phi_{C_1 \text{ xs } D_1}^{C_2 \text{ xs } D_2}(\alpha) := \frac{\text{Exp. loss in } C_2 \text{ xs } D_2}{\text{Exp. loss in } C_1 \text{ xs } D_1} = \begin{cases} \frac{(C_2 + D_2)^{1-\alpha} - D_2^{1-\alpha}}{(C_1 + D_1)^{1-\alpha} - D_1^{1-\alpha}} & \text{if } \alpha \neq 1 \\ \frac{\ln(C_2 + D_2) - \ln(D_2)}{\ln(C_1 + D_1) - \ln(D_1)} & \text{if } \alpha = 1 \end{cases}$$

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The expected loss in C xs D (before AAD/AAL) is then estimated by

$$\hat{E}_{C \text{ xs } D}^{\text{PP}} := \hat{\lambda} v_q \cdot E(\min(C; (X_{q,1} - D)^+)).$$

Approach 2: Pareto extrapolation

Select a large loss threshold t like in Approach 1 and a $T > t$, such that the BC estimator $\hat{E}_{c_0 \text{ xs } d_0}^{\text{BC}}$ is reasonable for the layer $c_0 \text{ xs } d_0$ with $d_0 := t$ and $c_0 := T - t$.

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- Case $T \in (D, C + D)$: Use Pareto extrapolation for the layer part above T and BC for the layer part below T

$$\hat{E}_{C \times s D}^{\text{PE}} := \hat{E}_{T-D \times s D}^{\text{BC}} + \hat{E}_{c_0 \times s d_0}^{\text{BC}} \cdot \Phi_{c_0 \times s d_0}^{C+D-T \times s T}(\hat{\alpha})$$

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Rules of thumb for the selection of T :

- $T = \text{largest loss}$
- $T = \text{3rd largest loss}$
- $T = \dots$

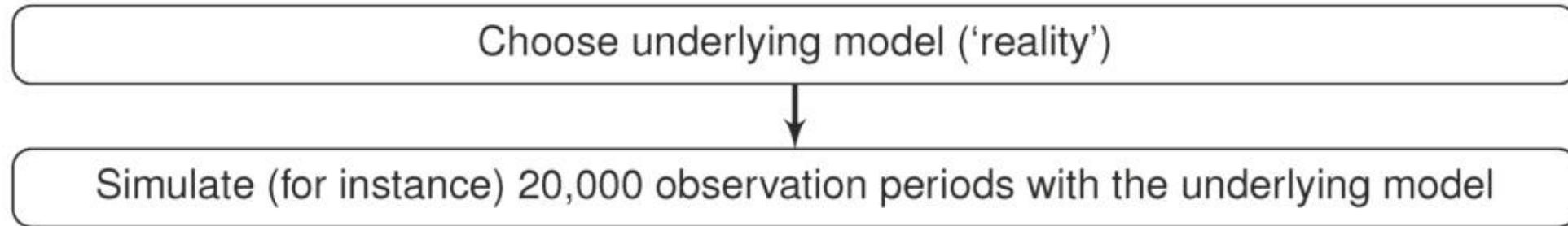
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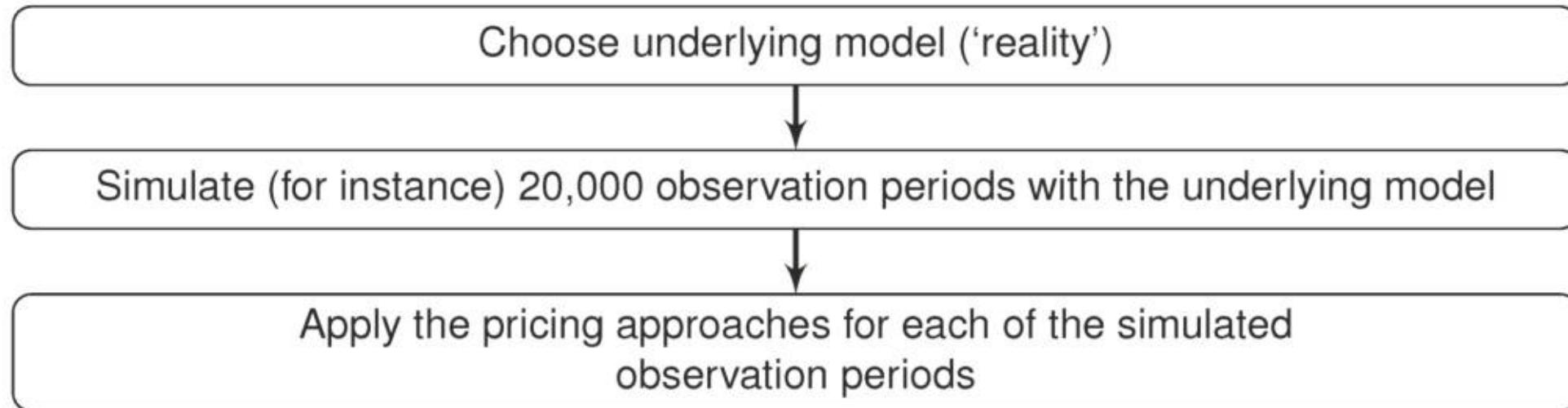
Simulation model for evaluating pricing approaches

Choose underlying model ('reality')

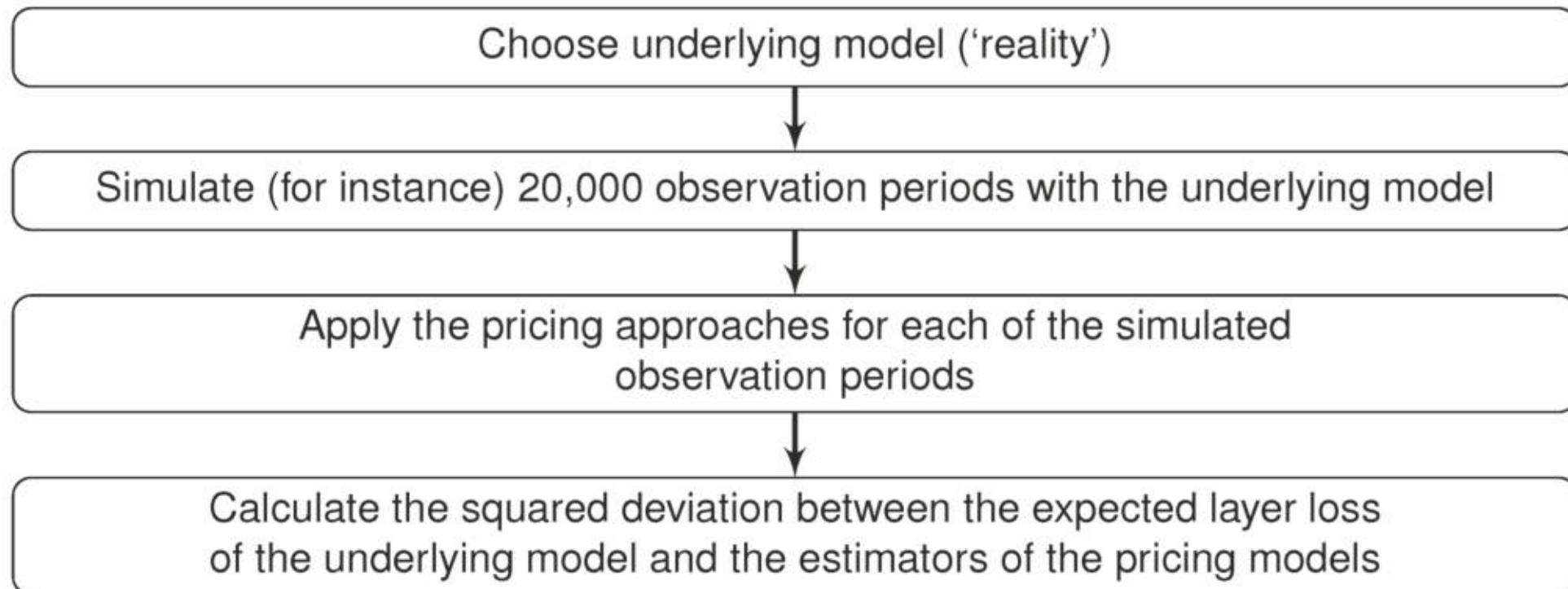
Simulation model for evaluating pricing approaches



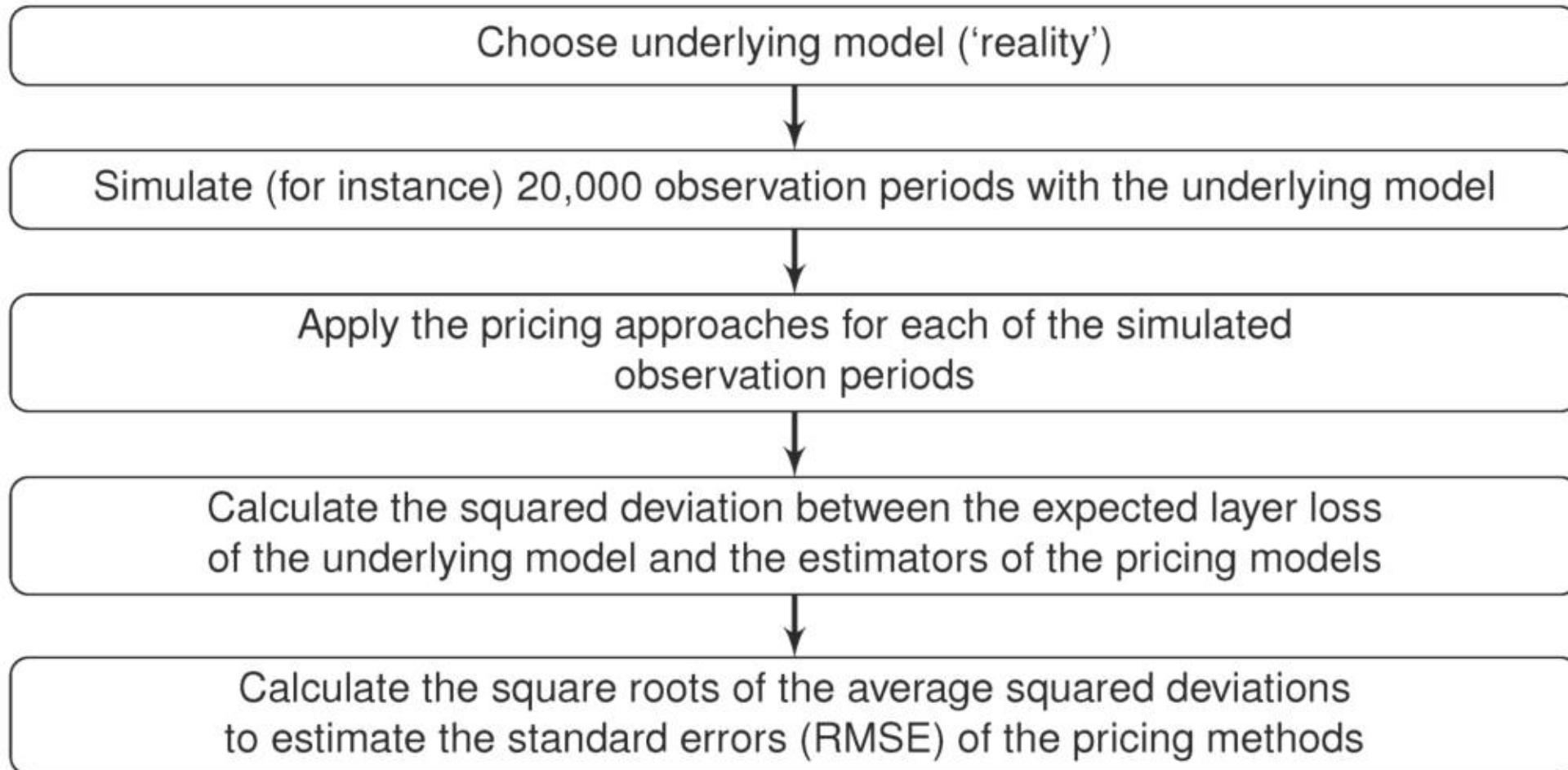
Simulation model for evaluating pricing approaches



Simulation model for evaluating pricing approaches



Simulation model for evaluating pricing approaches



Agenda

1. Burning cost for per risk XLs
2. Pareto based pricing approaches
3. Simulation model for evaluating pricing approaches
4. Observations with underlying Pareto severity
5. Observations with other underlying severity distributions

Simulation settings

For simplicity, we use the assumption

$$v_q = \sum_{i=1}^n v_i = 1.$$

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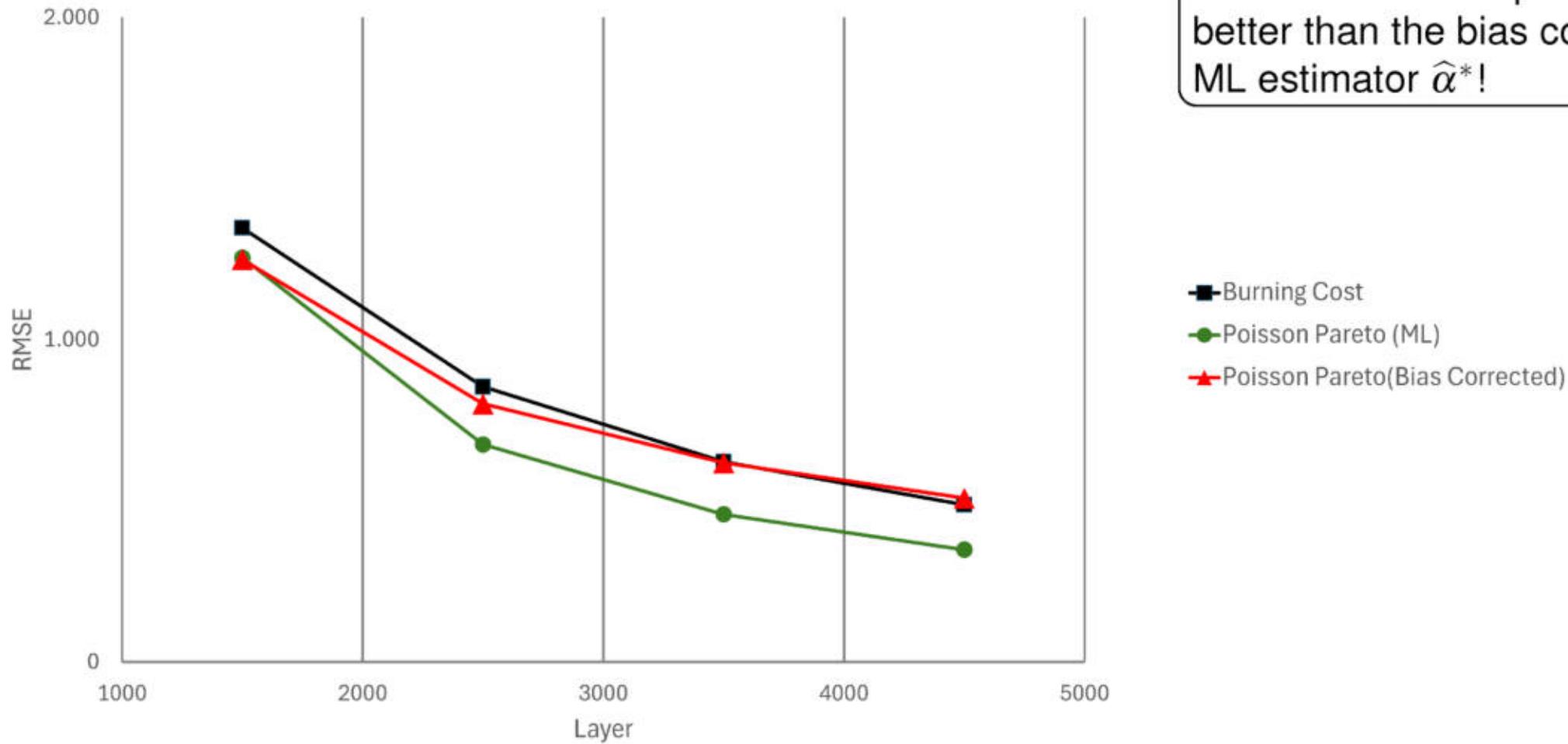
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and use the pricing approaches to estimate the expected losses of the following layers:

- 1,000 xs 1,000
- 1,000 xs 2,000
- 1,000 xs 3,000
- 1,000 xs 4,000

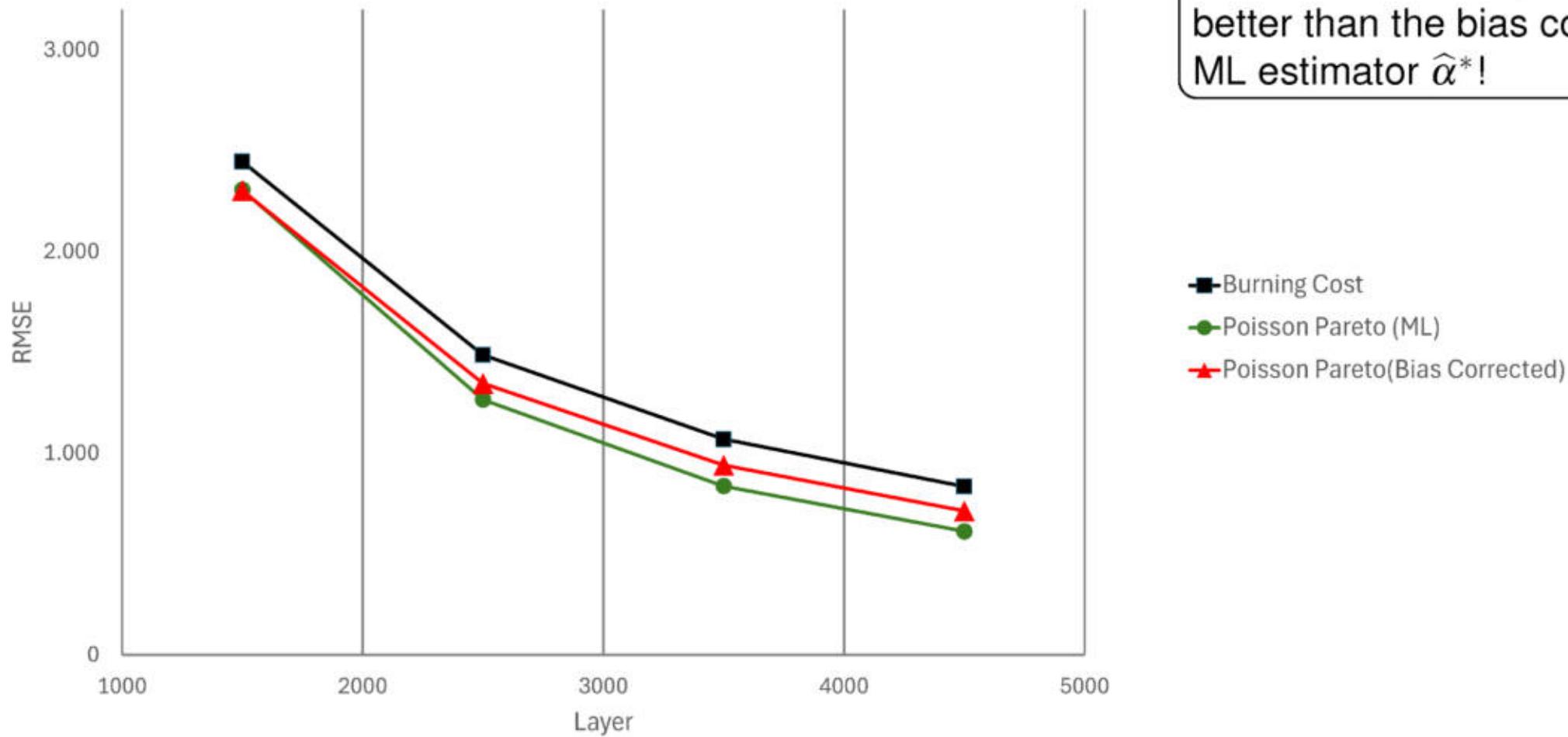
RMSE with $\lambda = 5, \alpha = 2.0$



ML estimator $\hat{\alpha}^{\text{ML}}$ performs
better than the bias corrected
ML estimator $\hat{\alpha}^*$!

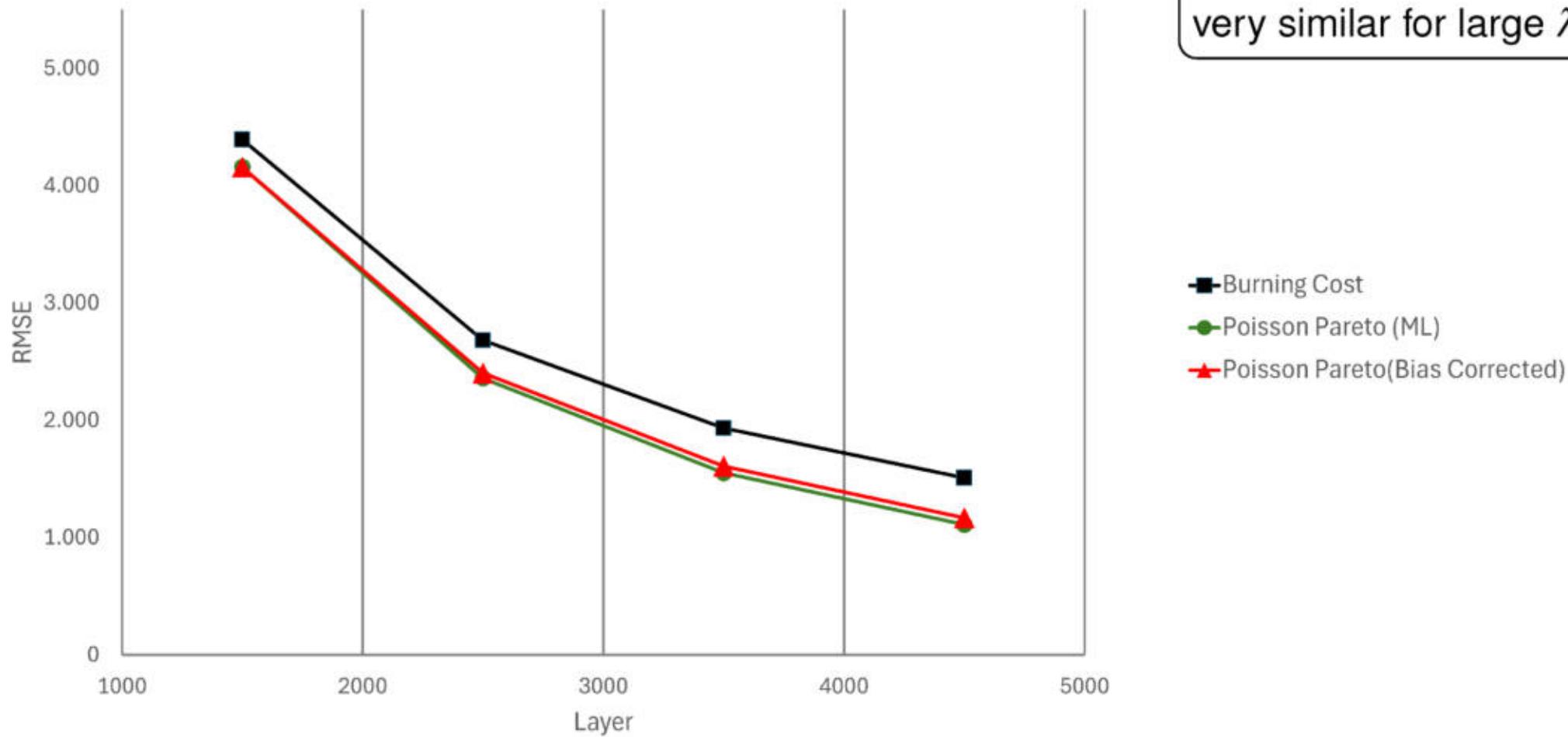
- Burning Cost
- Poisson Pareto (ML)
- ▲ Poisson Pareto(Bias Corrected)

RMSE with $\lambda = 15, \alpha = 2.0$



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- Burning Cost
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RMSE with $\lambda = 50$, $\alpha = 2.0$ 

Observation 1

The Pareto based methods seem to perform better than the Burning Cost.

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This is not surprising, as the underlying distribution is Pareto ...

Observation 2

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Explanation:

Let $X_\alpha \sim \text{Pareto}(t, \alpha)$ with $t \leq D$. Then the function

$$\alpha \mapsto \mu(\alpha) := E(\min(C, (X_\alpha - D)^+))$$

is convex!

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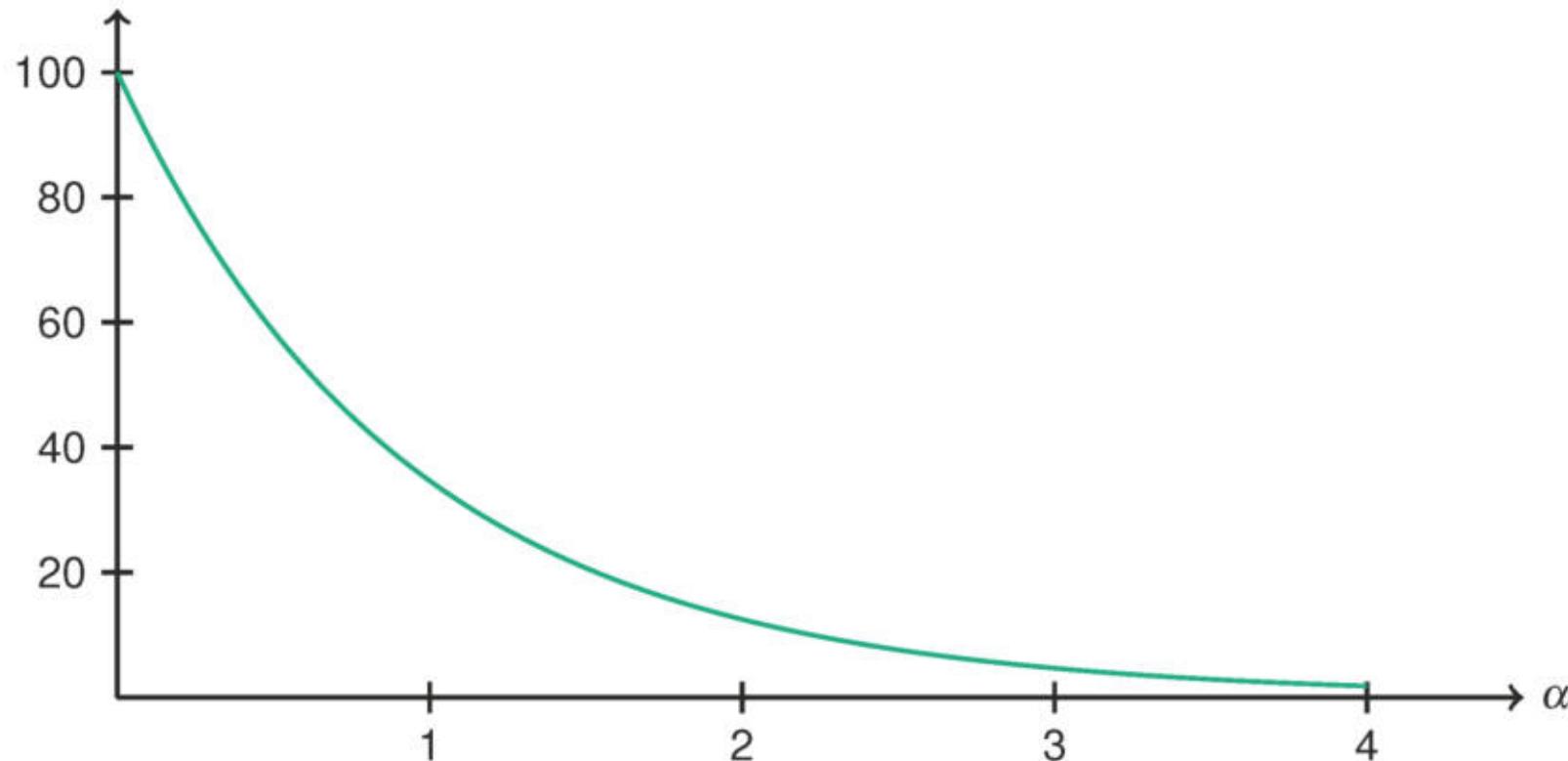
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⇒ Estimation of the expected layer loss with $\hat{\alpha}^*$ has a positive bias!

The ML estimator $\hat{\alpha}^{\text{ML}}$ results in lower estimates for the expected layer loss, which compensates this positive bias to some extent!

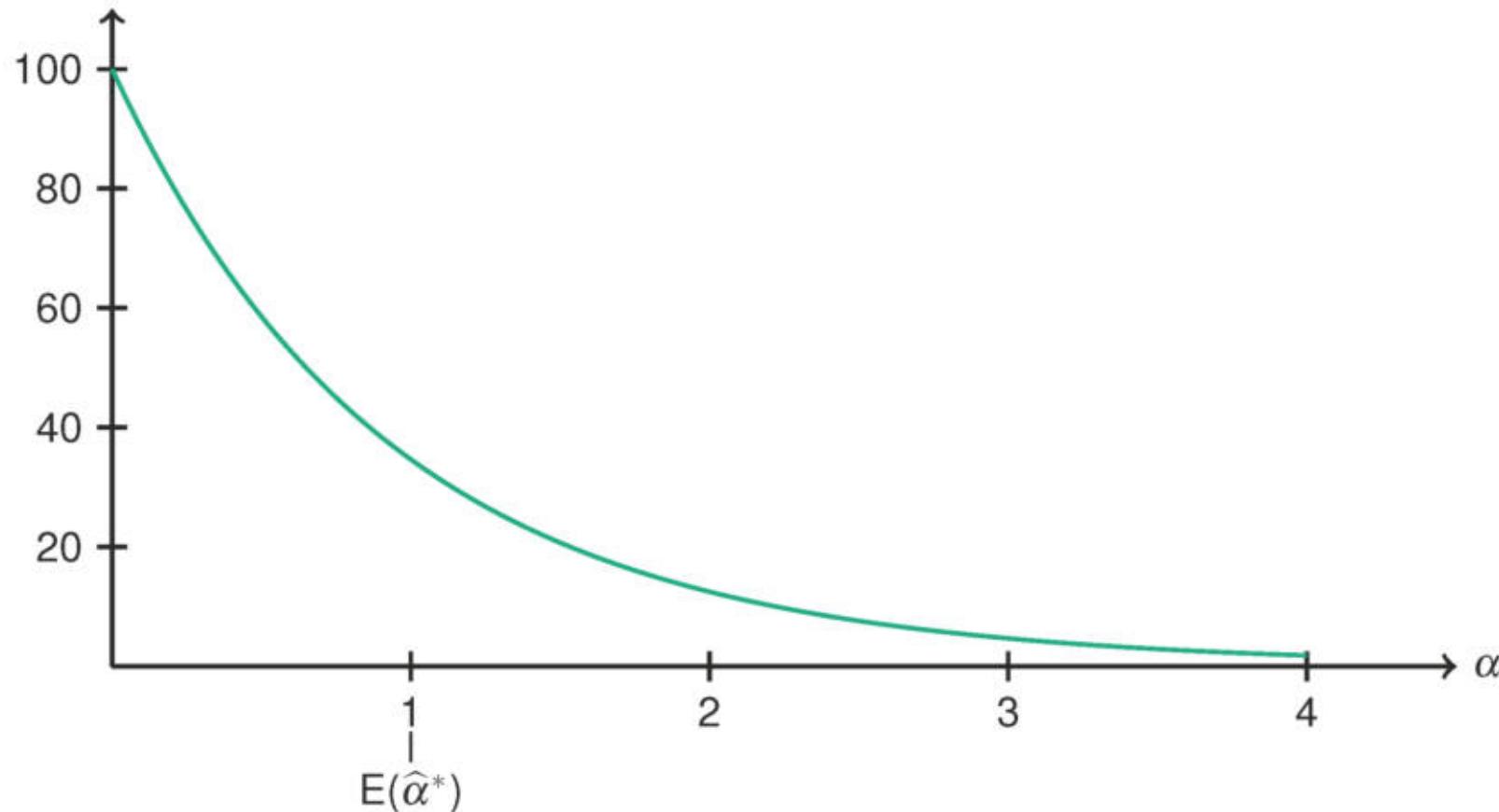
Jensen's Inequality

$$\mu(\alpha) = E(\min(C, (X_\alpha - D)^+))$$



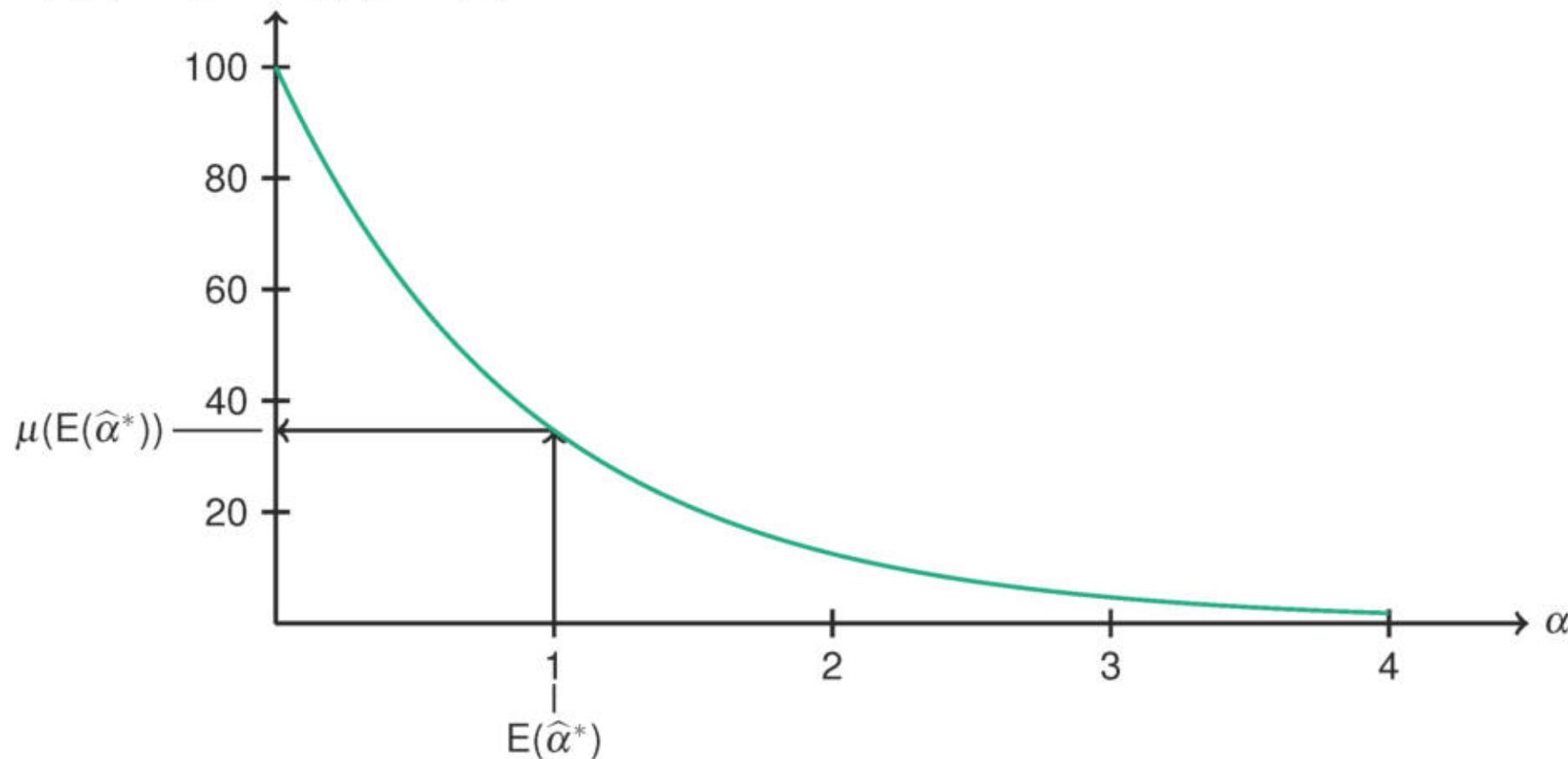
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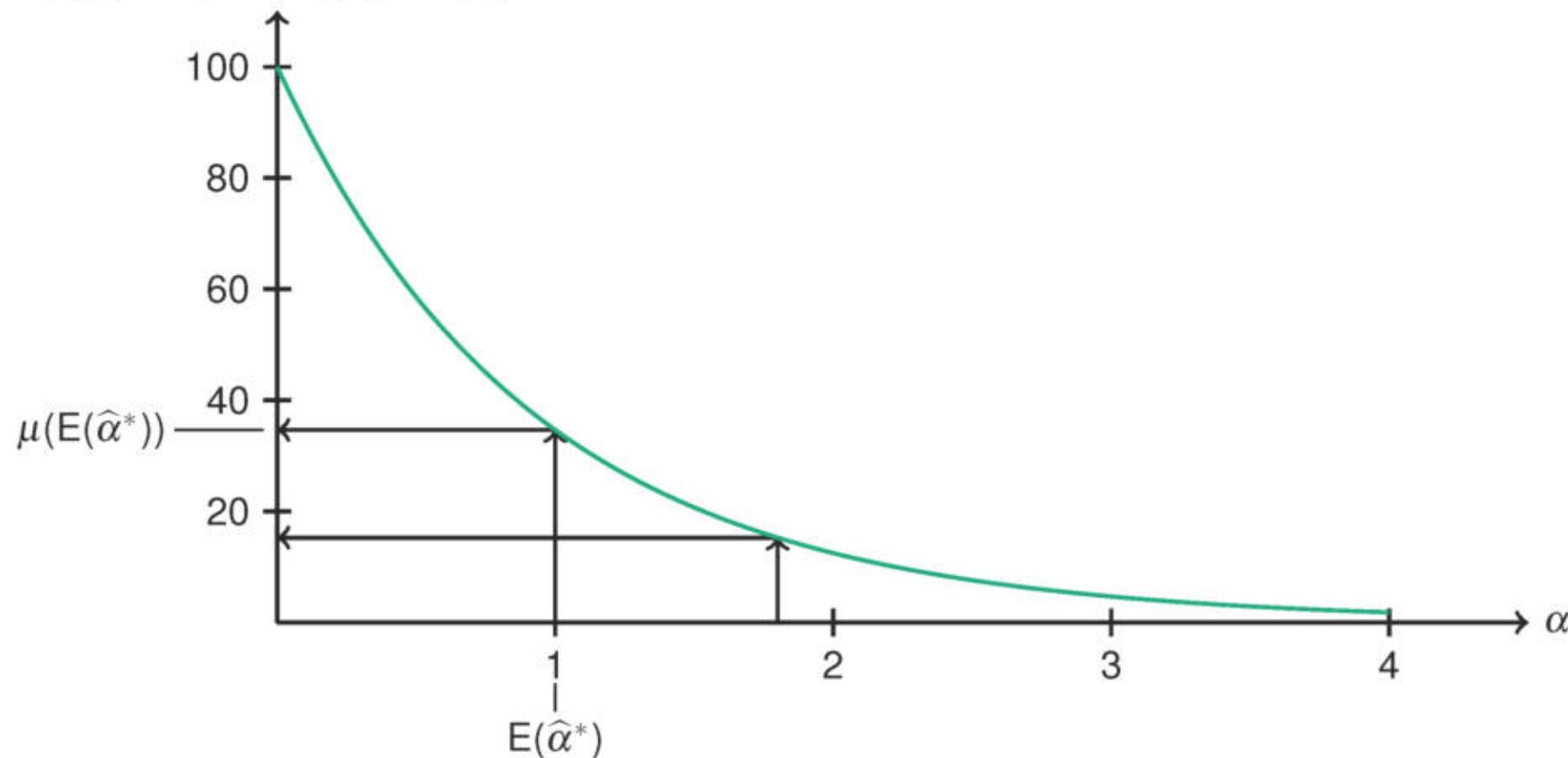
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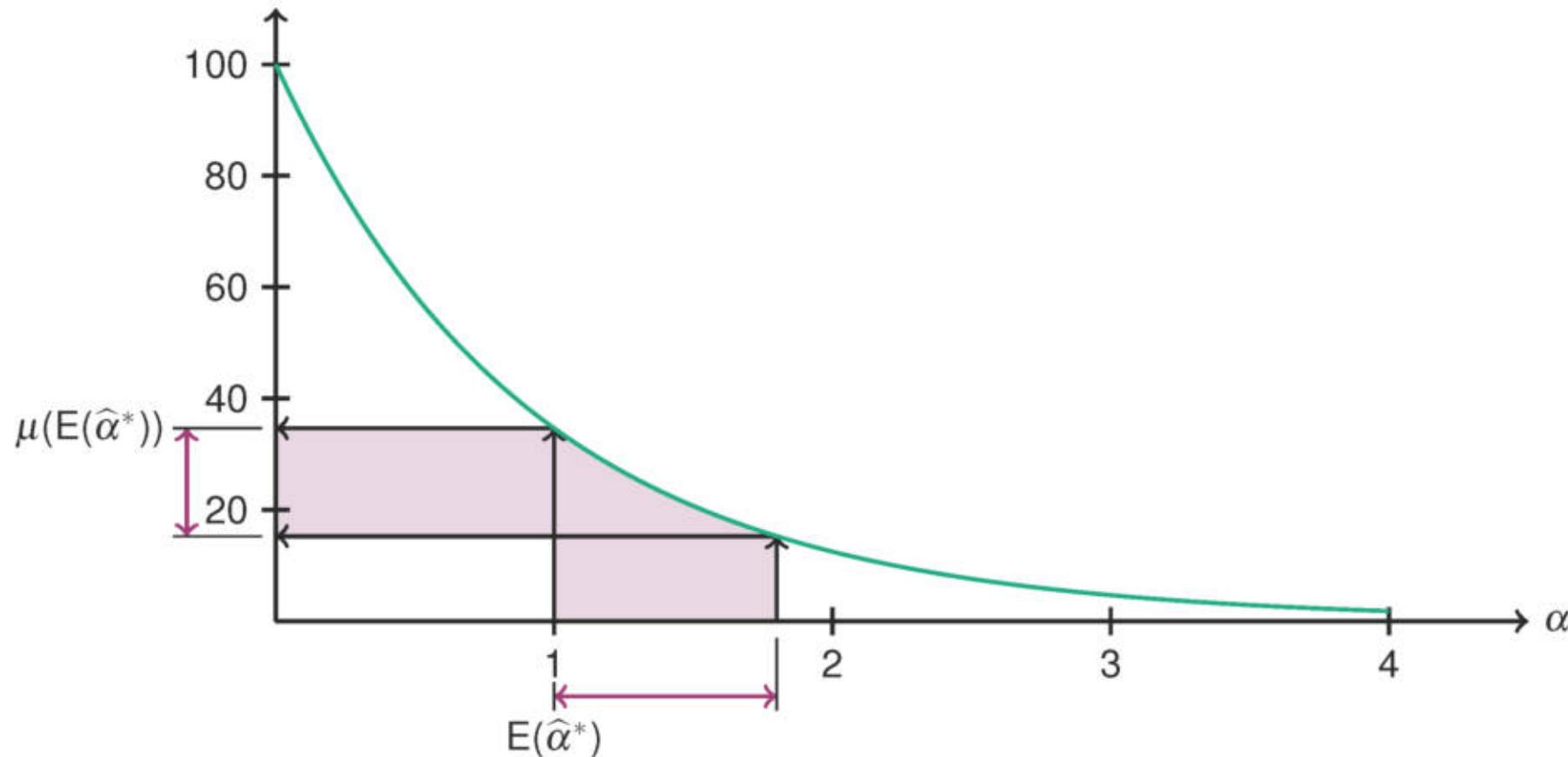
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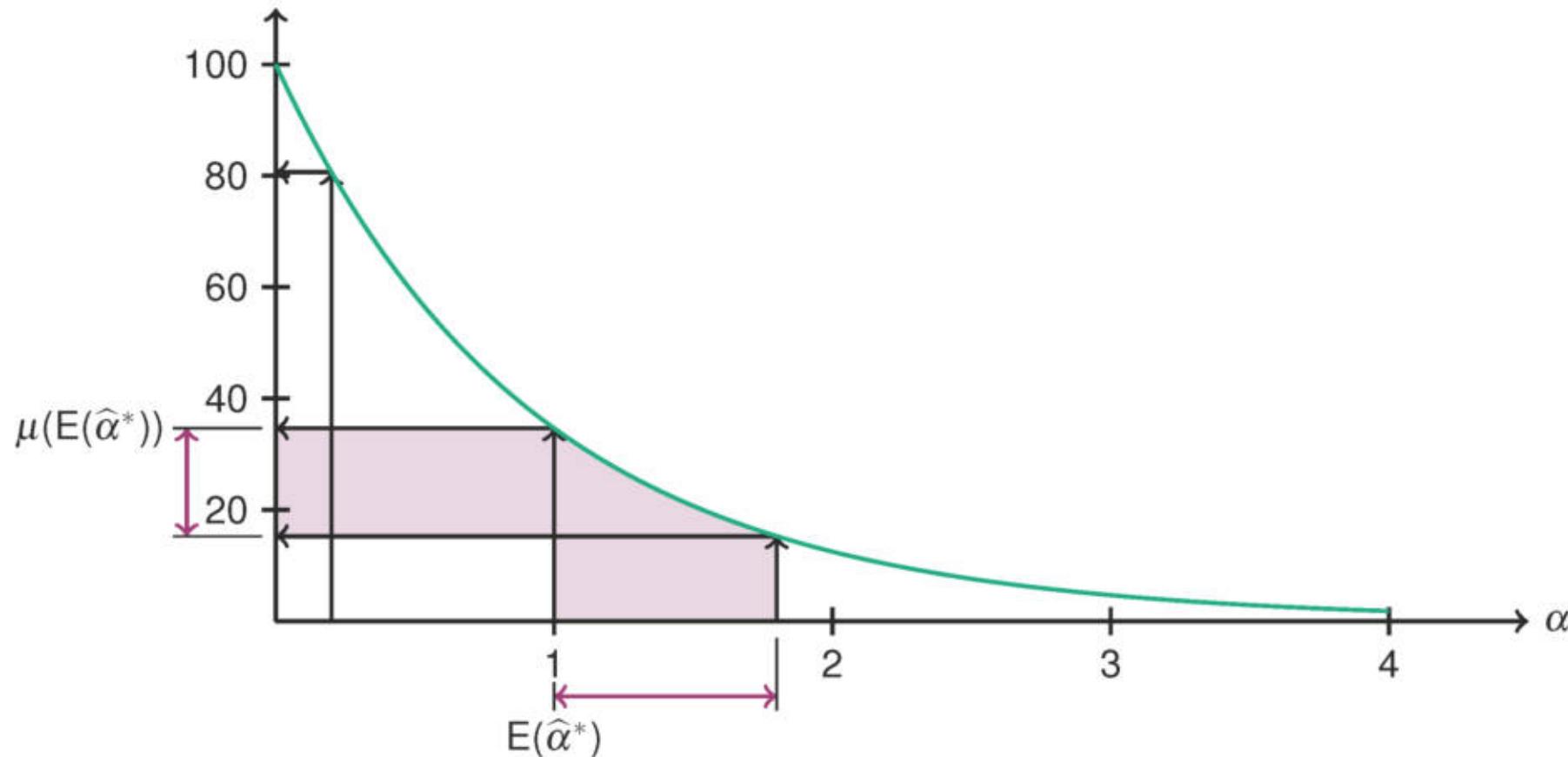
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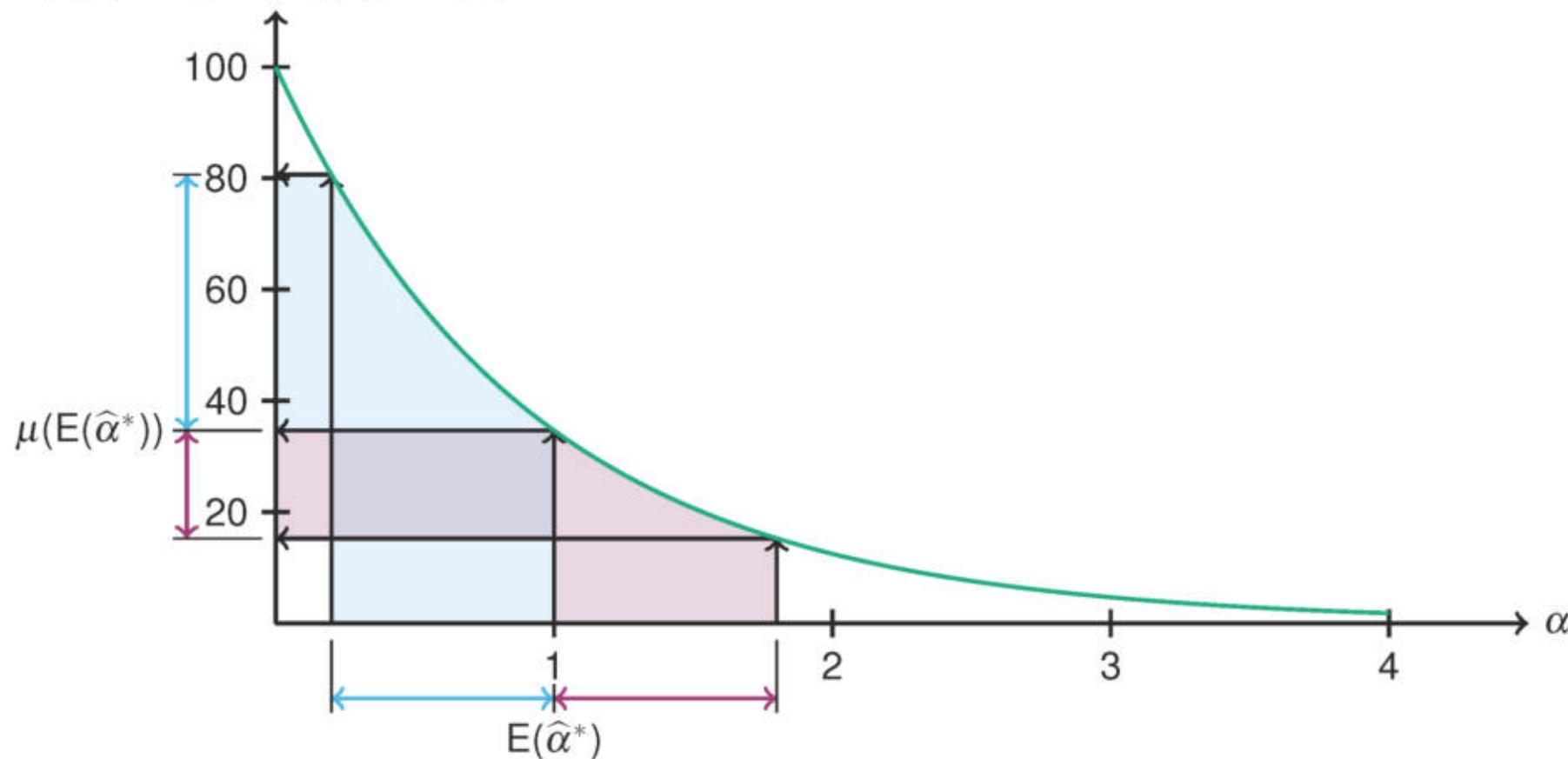
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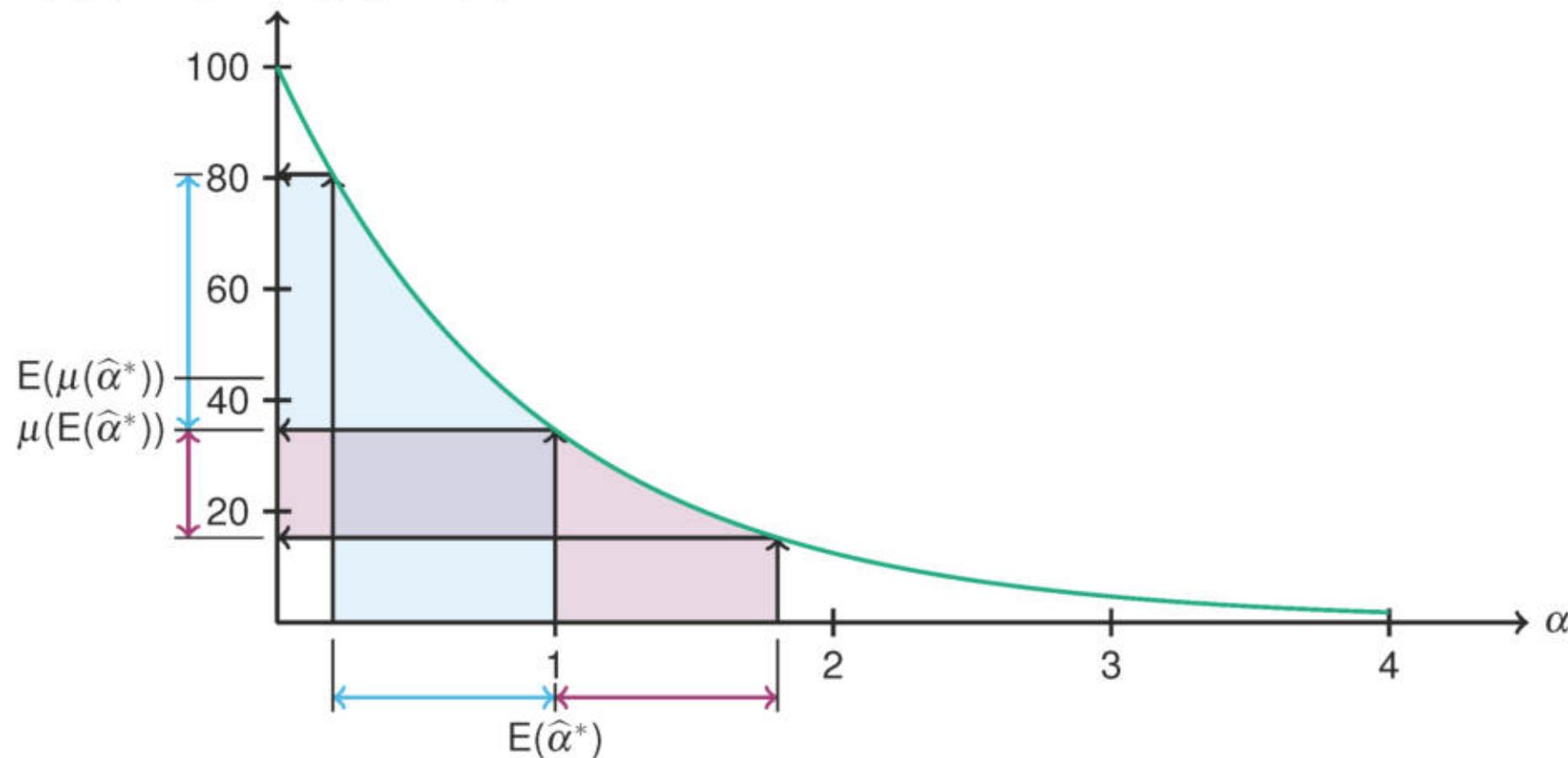
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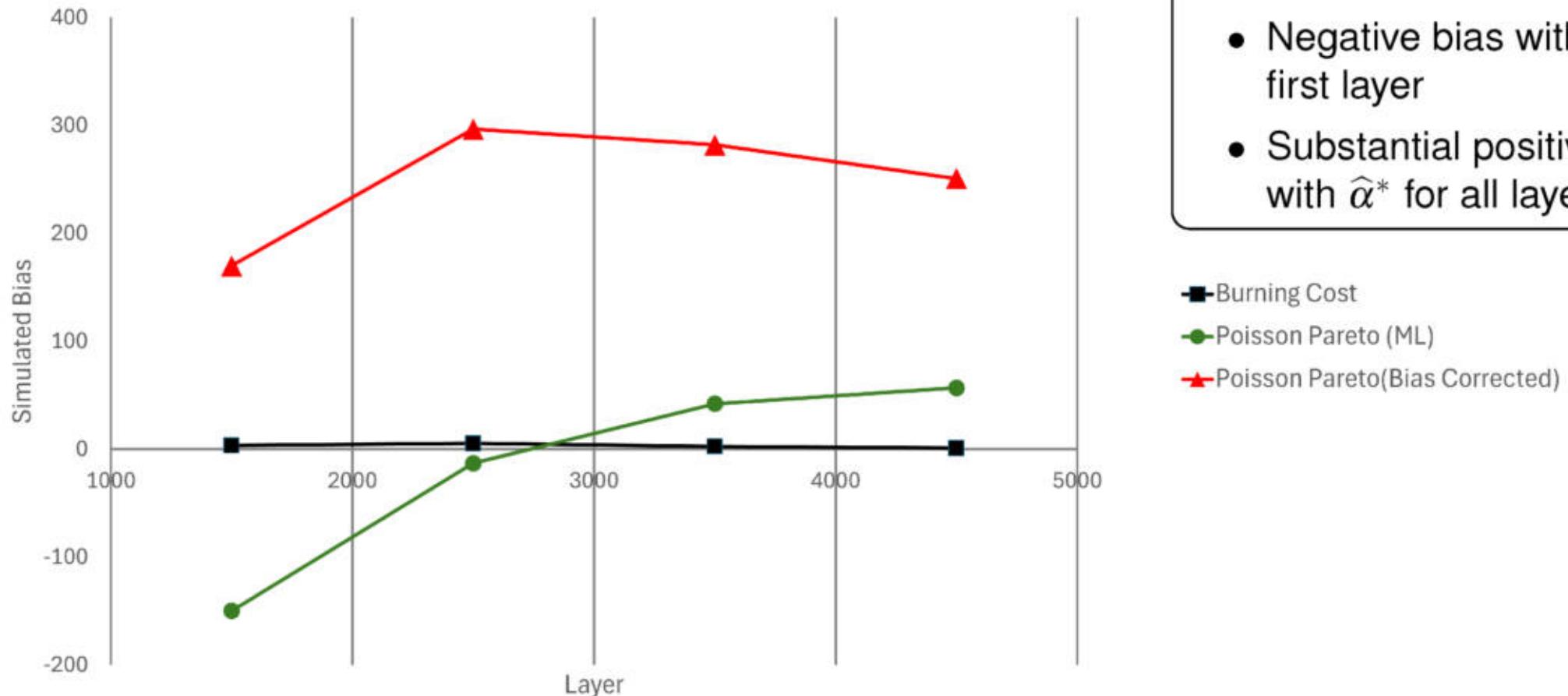


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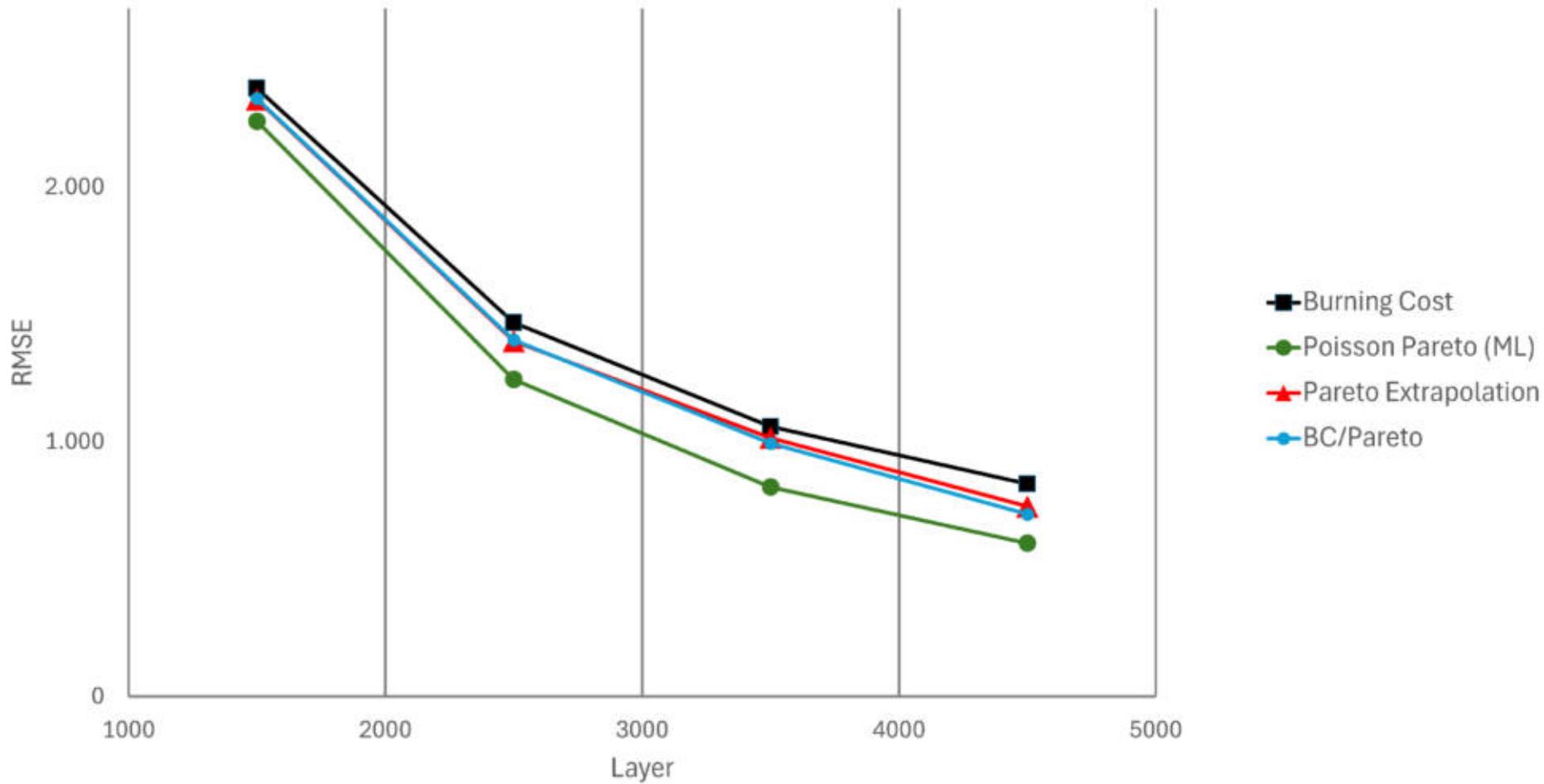
Bias in the case $\lambda = 5$, $\alpha = 2.0$



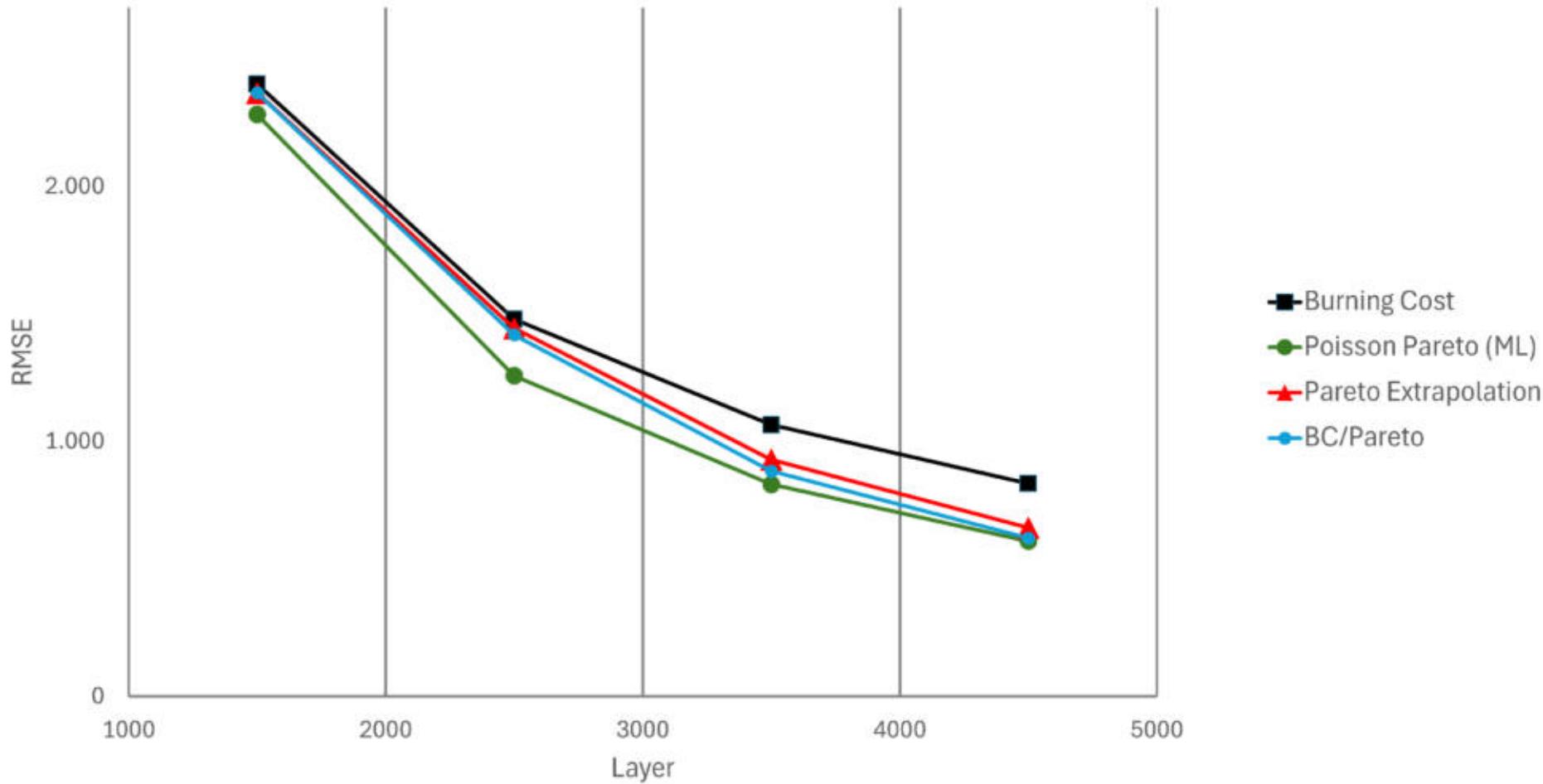
- BC has no bias
- Negative bias with $\hat{\alpha}^{\text{ML}}$ in first layer
- Substantial positive bias with $\hat{\alpha}^*$ for all layers

■ Burning Cost
● Poisson Pareto (ML)
▲ Poisson Pareto(Bias Corrected)

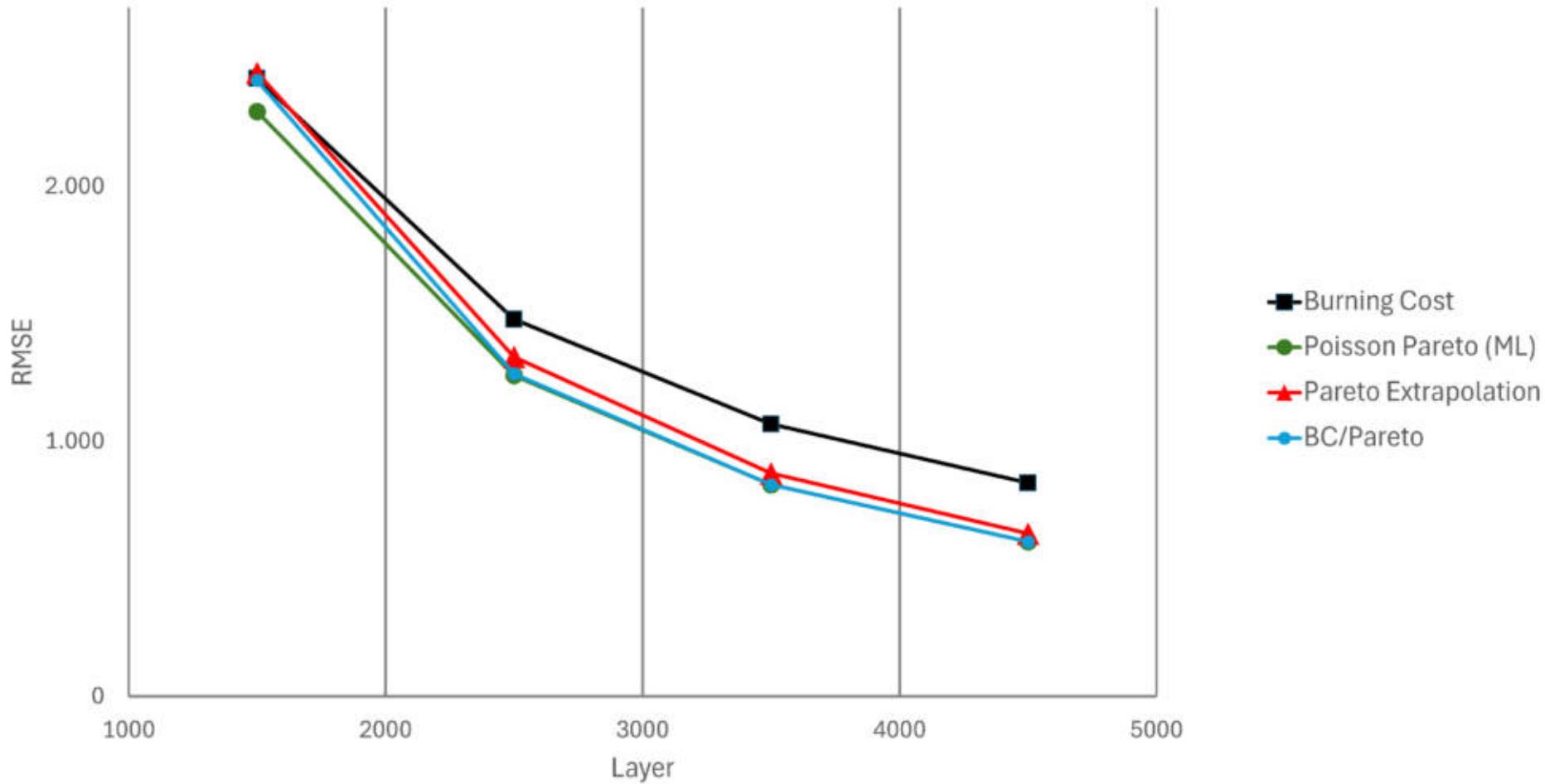
Burning Cost up to 3rd largest loss ($\lambda = 15$, $\alpha = 2.0$)



Burning Cost up to 5th largest loss ($\lambda = 15$, $\alpha = 2.0$)



Burning Cost up to 10th largest loss ($\lambda = 15$, $\alpha = 2.0$)



Observation 3

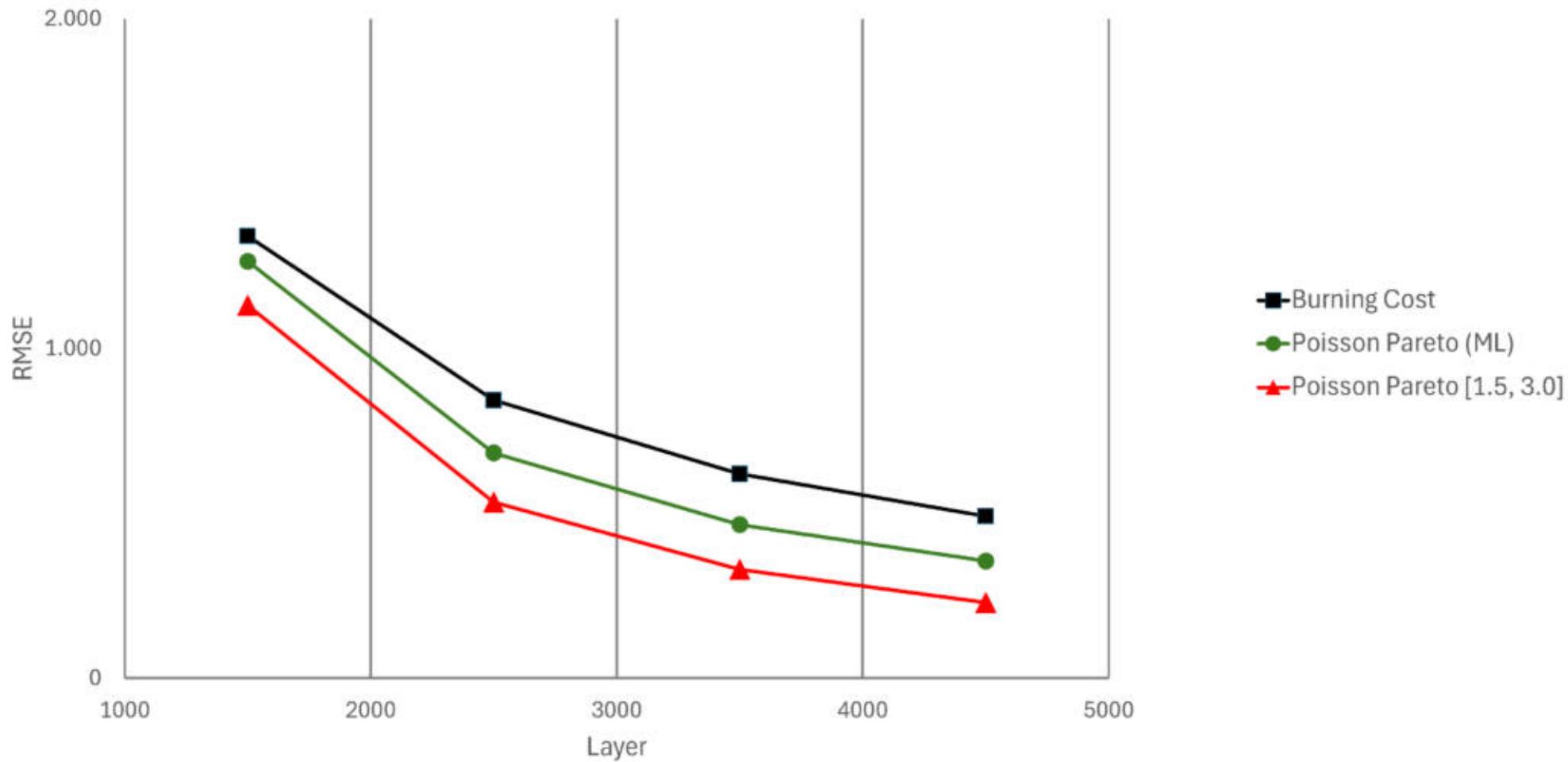
Methods that use the Burning Cost up to the k -th largest loss seem to have RSMEs between the Burning Cost and the Poisson/Pareto model.

Observation 3

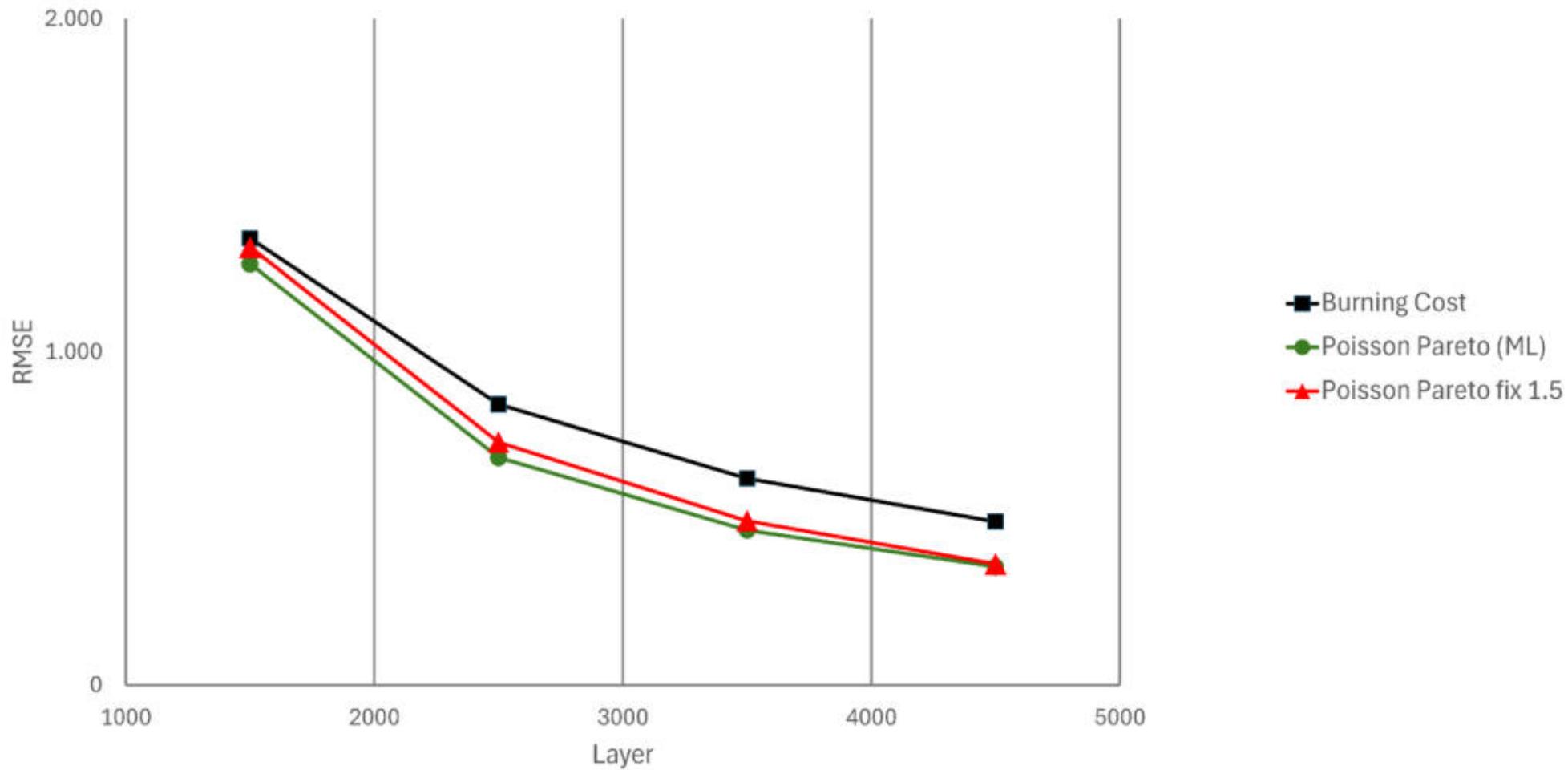
Methods that use the Burning Cost up to the k -th largest loss seem to have RSMEs between the Burning Cost and the Poisson/Pareto model.

Using the 3rd largest loss is closer to the Burning Cost model, using the 10th largest loss is close to the Poisson/Pareto model.

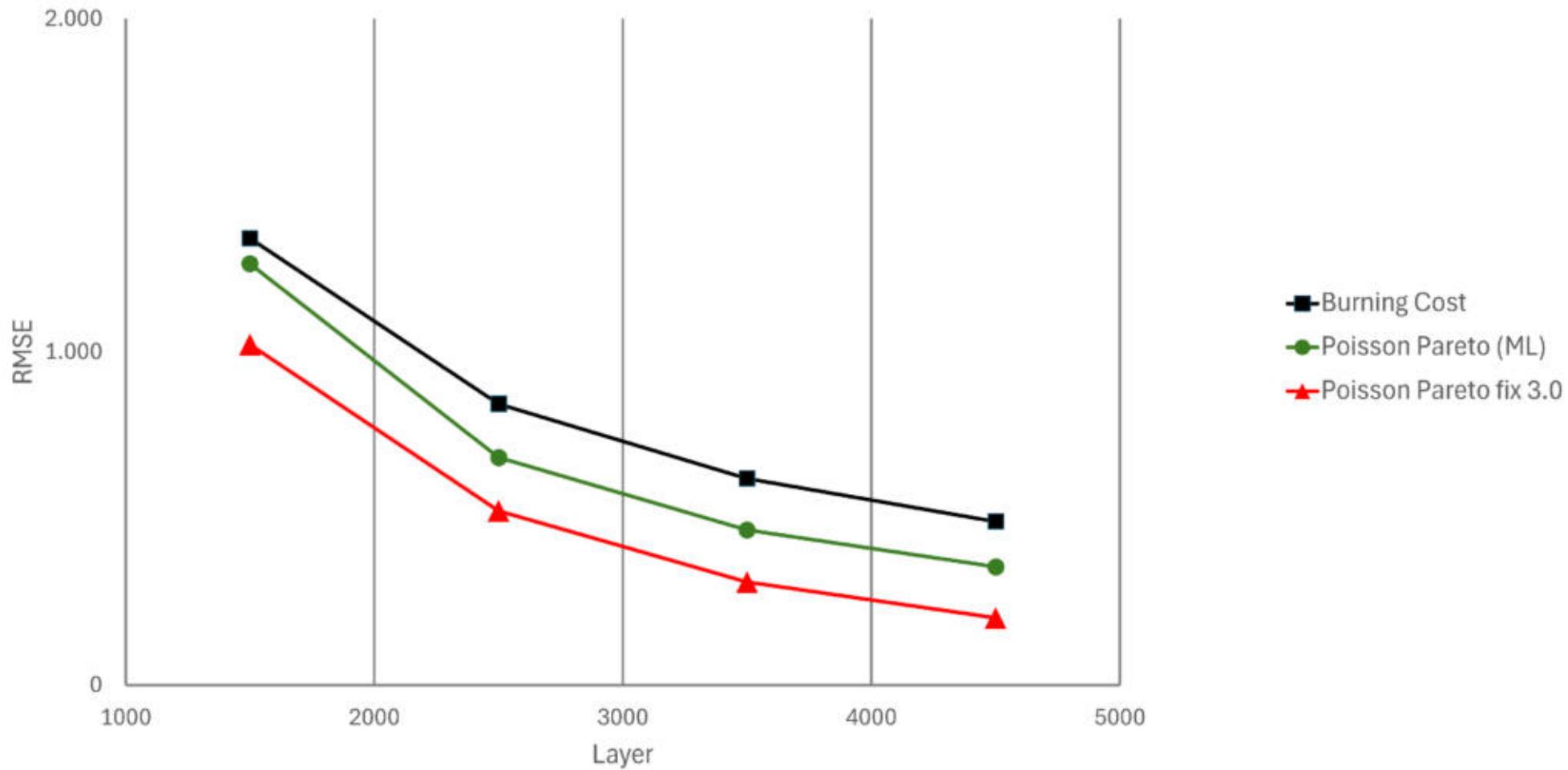
Use boundaries $\alpha_{\min} = 1.5$ and $\alpha_{\max} = 3.0$ for $\hat{\alpha}^{\text{ML}}$ ($\lambda = 5$, $\alpha = 2.0$)



Use fixed *market alpha* $\alpha = 1.5$ ($\lambda = 5$, $\alpha = 2.0$)



Use fixed *market alpha* $\alpha = 3.0$ ($\lambda = 5$, $\alpha = 2.0$)



Observation 4

In case of a small λ the RMSE can be reduced substantially by using market knowledge for the estimation of the Pareto alpha:

- Upper/lower bounds for the estimator
- Market alpha
- Also a credibility approach (Bühlmann Straub) could be employed.

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Note that the RSMEs are smaller, even if the portfolio's alpha deviates substantially from the market mean.

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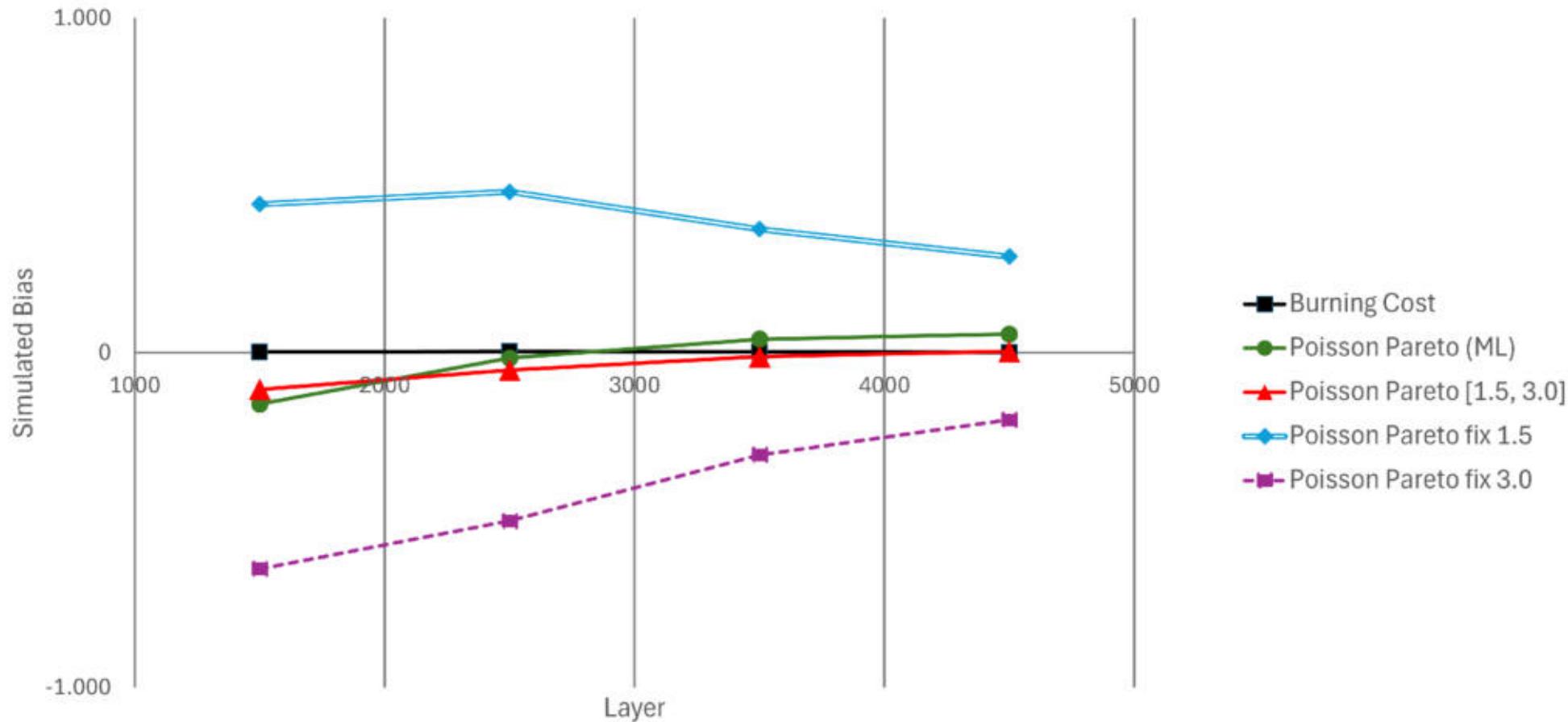
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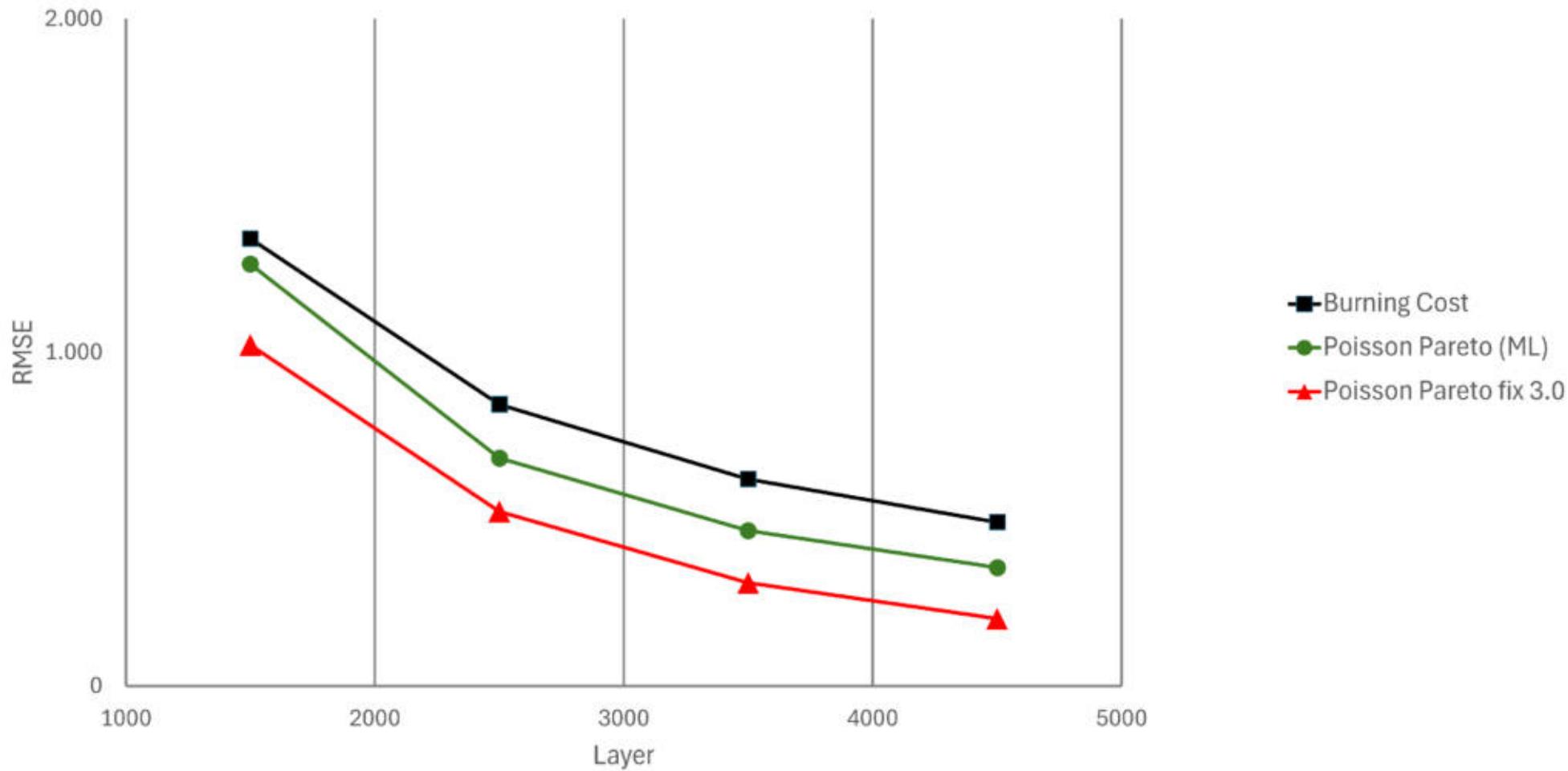
WARNING

Do not look exclusively at the RMSE!
Also care about the bias!

Bias with fixed/restricted alphas ($\lambda = 5$, $\alpha = 2.0$)**WARNING**

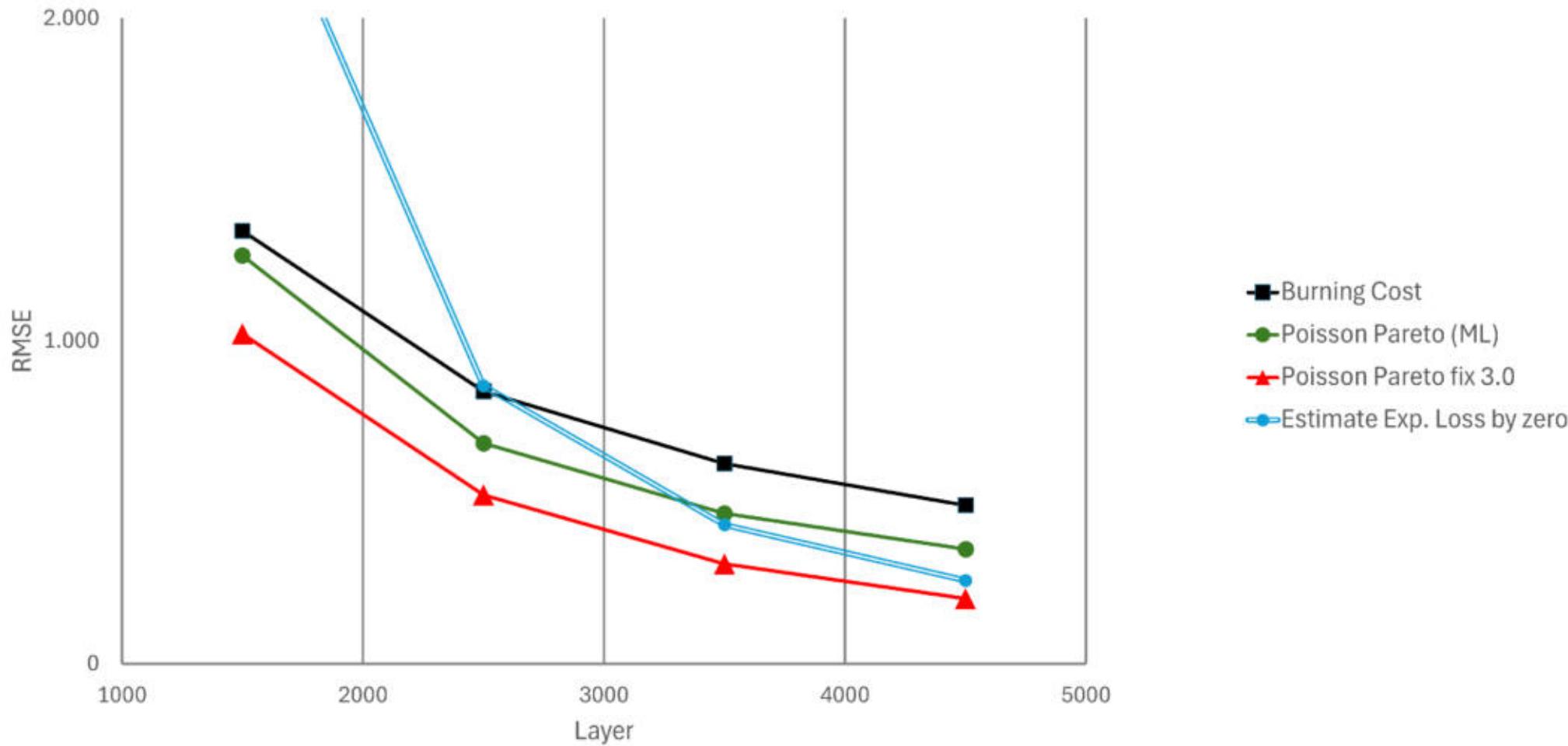
Use fixed *market alpha* $\alpha = 3.0$ ($\lambda = 5$, $\alpha = 2.0$)

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Observation 5

Case 1: Underlying severity similar to Pareto

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Case 2: Underlying severity deviates massively from a Pareto distribution

- Pareto based pricing methods can have a substantial bias.

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- However, we observed a substantial bias in the first layer.
- Thus, methods using BC up to the k -th largest loss should be preferred.

Case 2: Underlying severity deviates massively from a Pareto distribution

- Pareto based pricing methods can have a substantial bias.
- The observations with underlying Pareto severity do not apply in this case.

**Vielen Dank für
Ihre Aufmerksamkeit.**

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