



Asian Actuarial Conference 2025 Bangkok

How AI can manage insurance portfolios

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Scenario-Based Machine Learning for Portfolio Optimization

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A radically uncertain world

A complex world has complex problems to solve

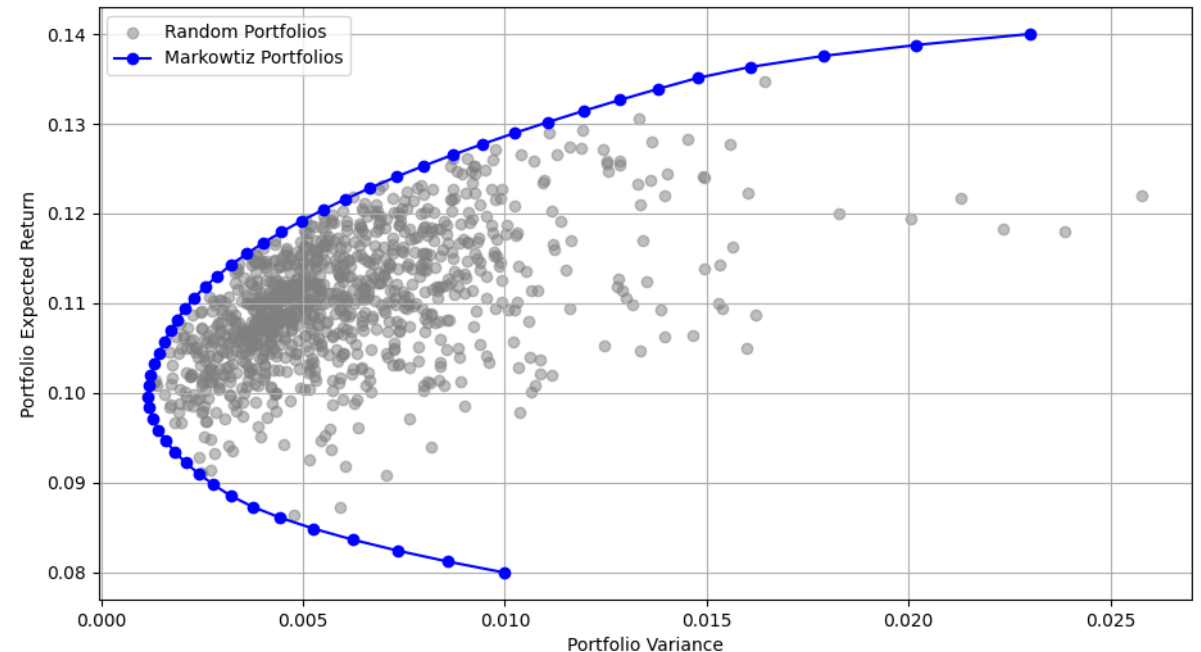


Mean Variance Optimization

Minimize the **variance** (risk) and maximize the **expectation** of portfolio return (return)

- Minimize variance of portfolio return: $\sigma_p = w^T \Sigma w$
- Subject to constraints:
 - Expected portfolio return $w^T \mathbb{E}[R_t] = \text{target return}$
 - Sum of portfolio weights $w = 100\%$
 - Other linear constraints on portfolio weights
- Where:
 - w = vector of portfolio weights
 - $\mathbb{E}[R_t]$ = vector of expected returns
 - Σ covariance matrix of returns

Closed form solution



Stochastic scenario approach

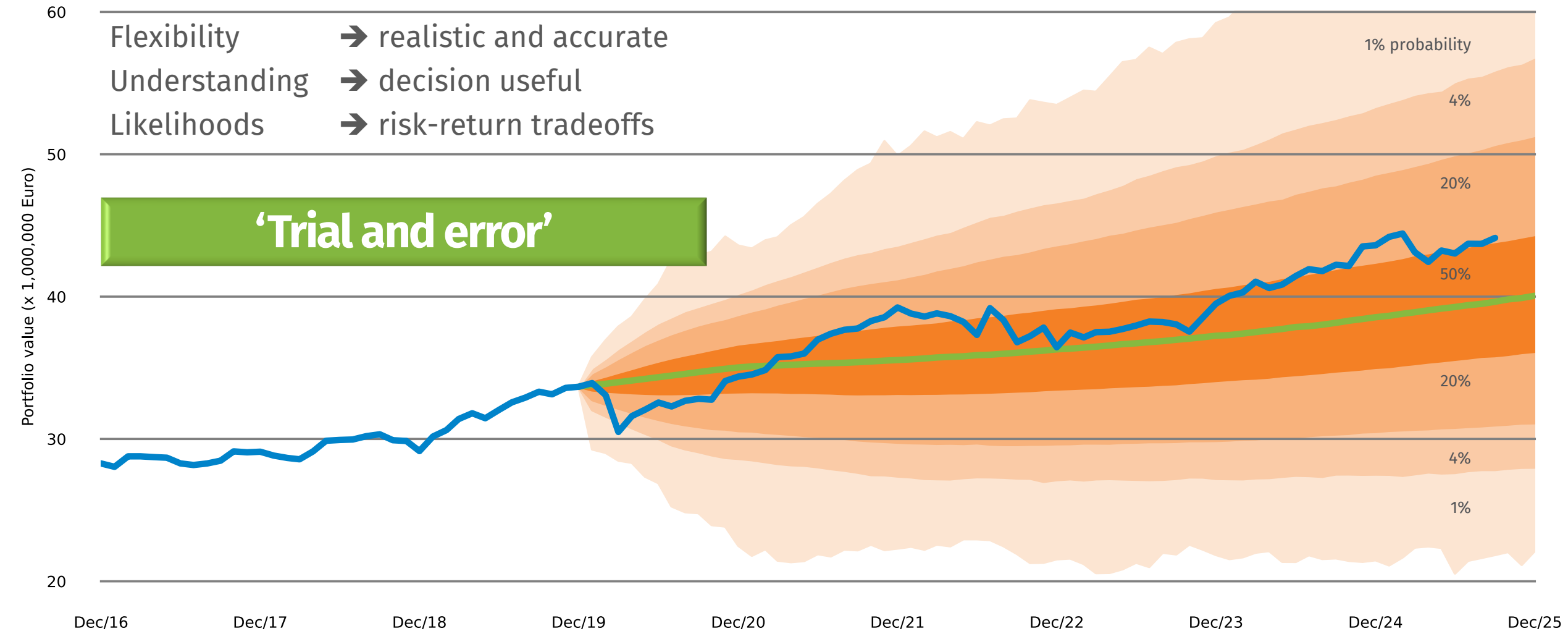
Evaluate portfolio performance on **'any'** set of investor specific risk and return measures

Flexibility → realistic and accurate

Understanding → decision useful

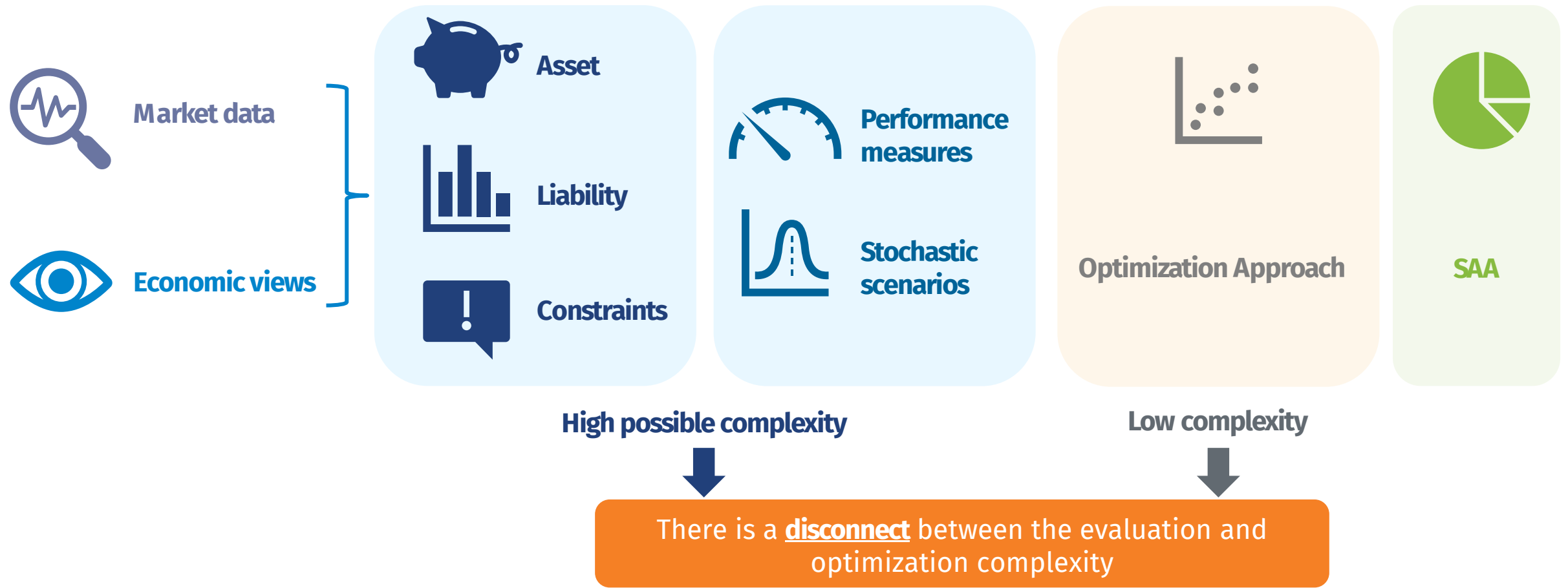
Likelihoods → risk-return tradeoffs

'Trial and error'



Portfolio of 15 million Euro at the end of 2005 simulated forward on a monthly basis assuming an investment strategy with an asset allocation of 50% fixed income (60% government bonds, 40% corporate bonds), 25% global equities and 25% alternatives (including real estate), bi-annual rebalancing and a quarterly 50% hedge of all FX risk. The blue line represents the realized value of the portfolio until the end of September 2025. The orange "fan chart" represents the possible scenario developments of the value of the portfolio based on the December 2019 Ortec Finance scenario outlook in terms of the 1%, 5%, 25%, 75%, 95% and 99% percentiles.

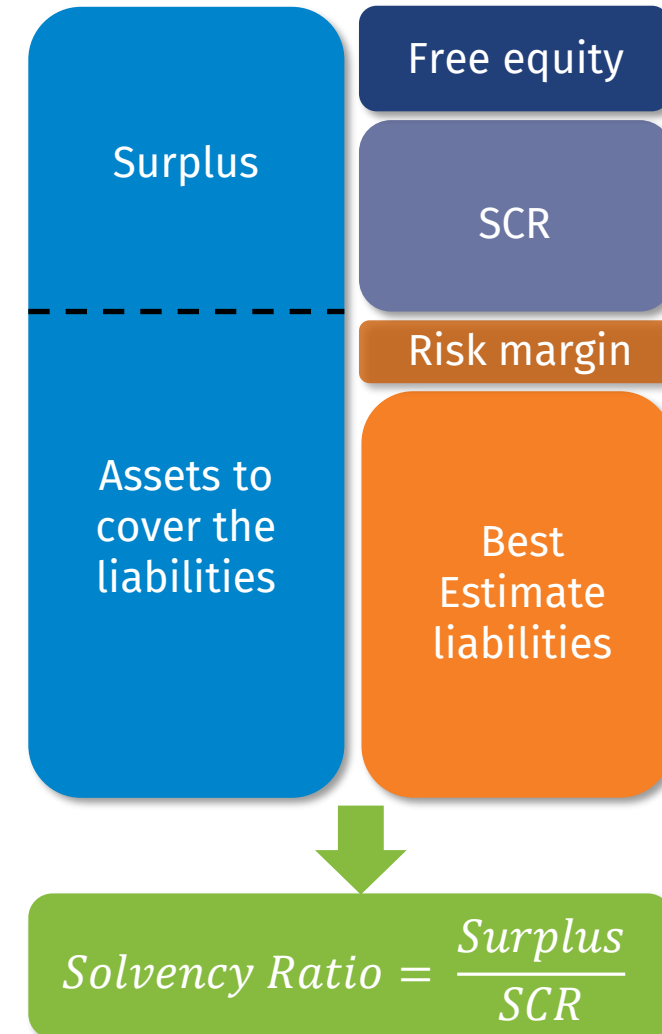
Strategic Asset Allocation framework



Example: Insurance PVDE optimization

PVDE = 'Present Value of Distributable Earnings'

- Life insurer under Risk-Based Capital framework
- If Solvency Ratio (SR) is high, dividends are paid
- If SR is low, capital injections are called for
- Optimization problem:
 - **Objective:** Maximize PVDE and minimize capital injections on 10-year horizon
 - **Decisions:** SAA portfolio weights
 - **Constraints:** sum portfolio weights 100% and min/max portfolio weights



Approach 1: pure trial and error

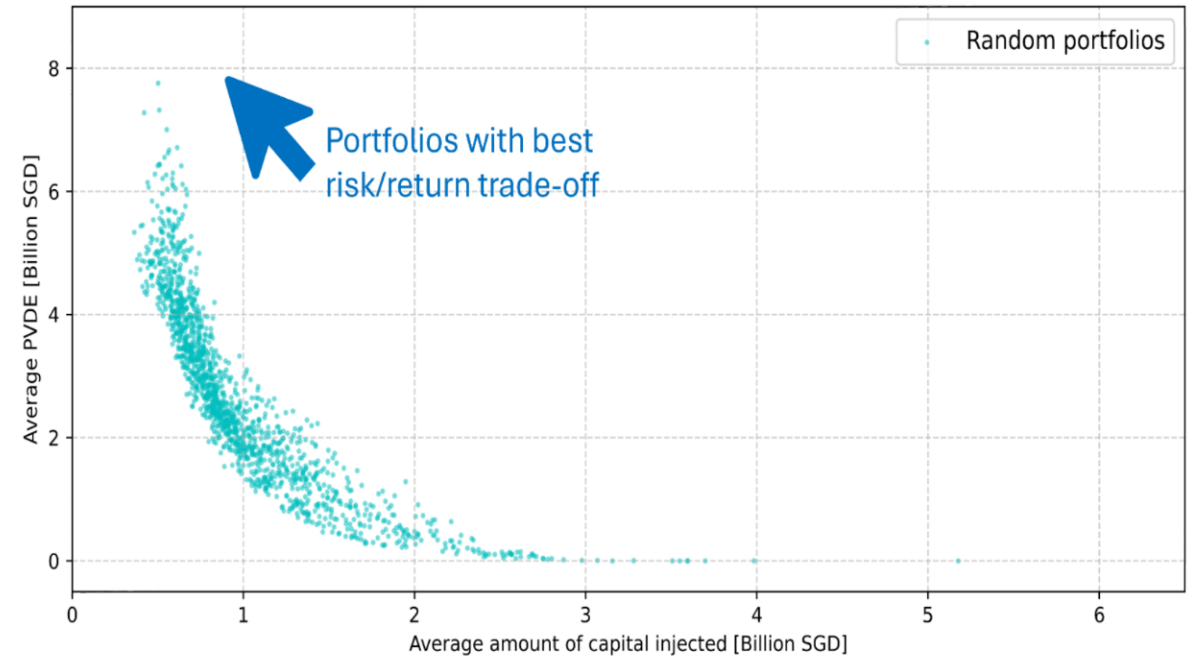
Computationally expensive with possible local optimality



Heavy computational burden



No guarantee of optimality



Case details

- 2000 economic scenarios with 10 asset classes
- Annual rebalancing to the optimized static portfolio weights within a time horizon of 10 years

Approach 2: Markowitz and hope for the best

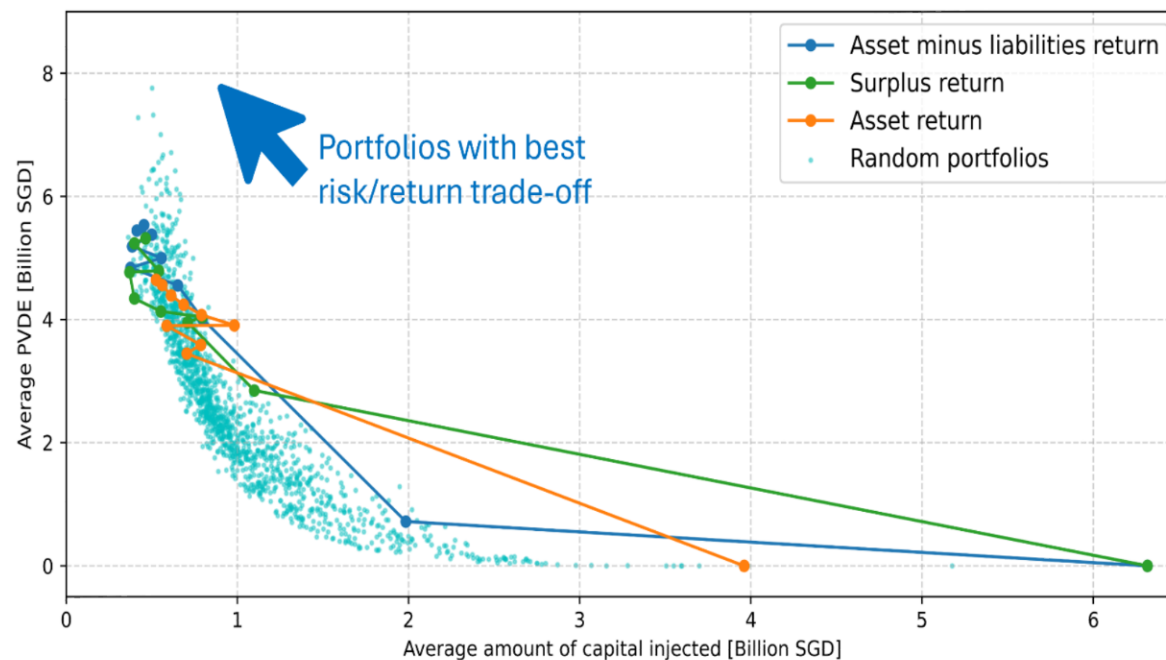
Not flexible enough for the inherent complexity



Fast, but specific for simple and **unrealistic** risk-return objectives



Mean-variance or other closed-form algorithms does **not** always map well to other performance measures



Scenario-Based Machine Learning – What it can do

The best of both worlds – realistic and “easy” to find optimal portfolios



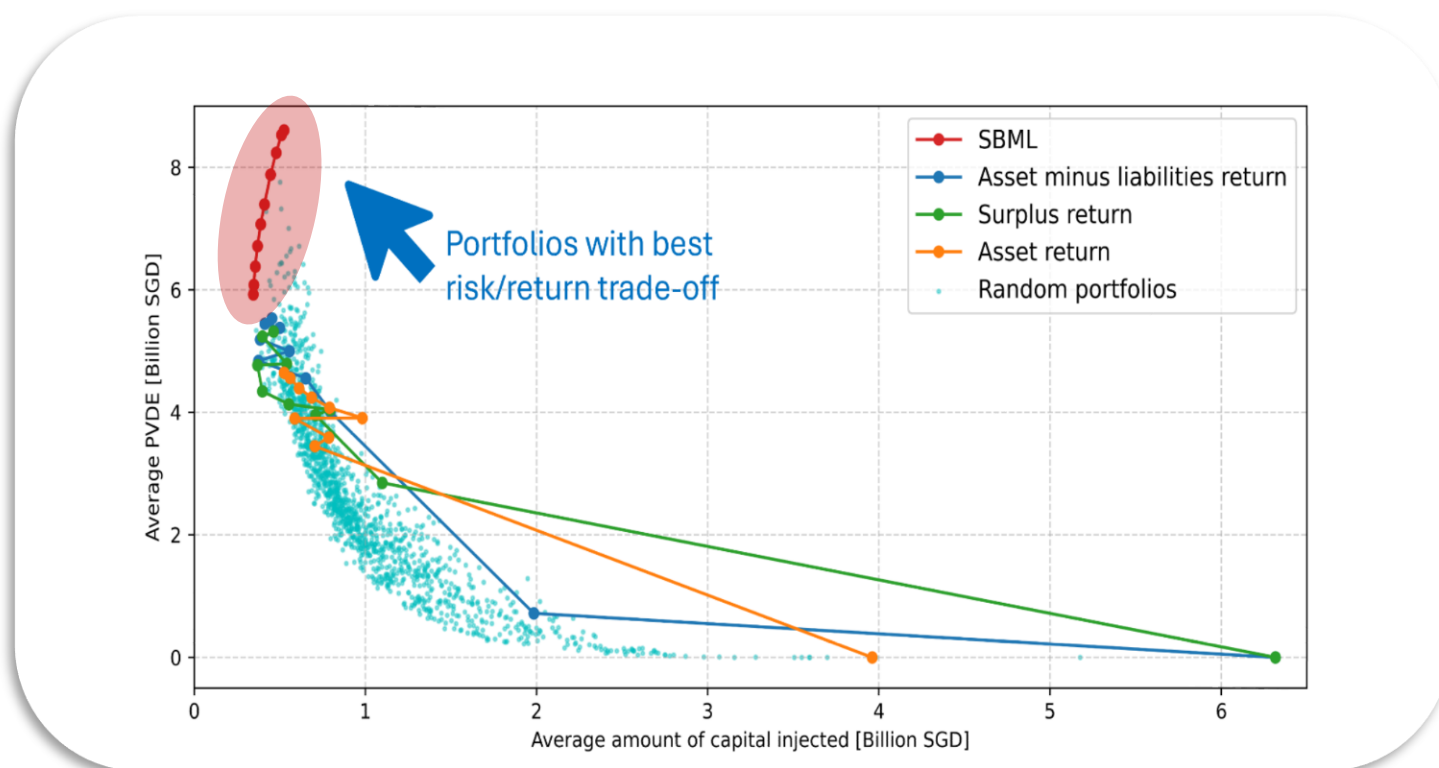
Combines the **flexibility** and **accuracy** of a stochastic scenario approach with the **efficiency** of closed-form optimizers



By training Machine Learning algorithms on **infinite training data** from stochastic scenarios



Generic approach to optimize on any combination of risk-return measures that can be evaluated in a stochastic scenario approach



Scenario-Based Machine Learning – How it works

Three-step approach

1. Initialization: Generate scenarios based on Capital Market Assumptions to evaluate portfolios in terms of investor specific risk-return measures

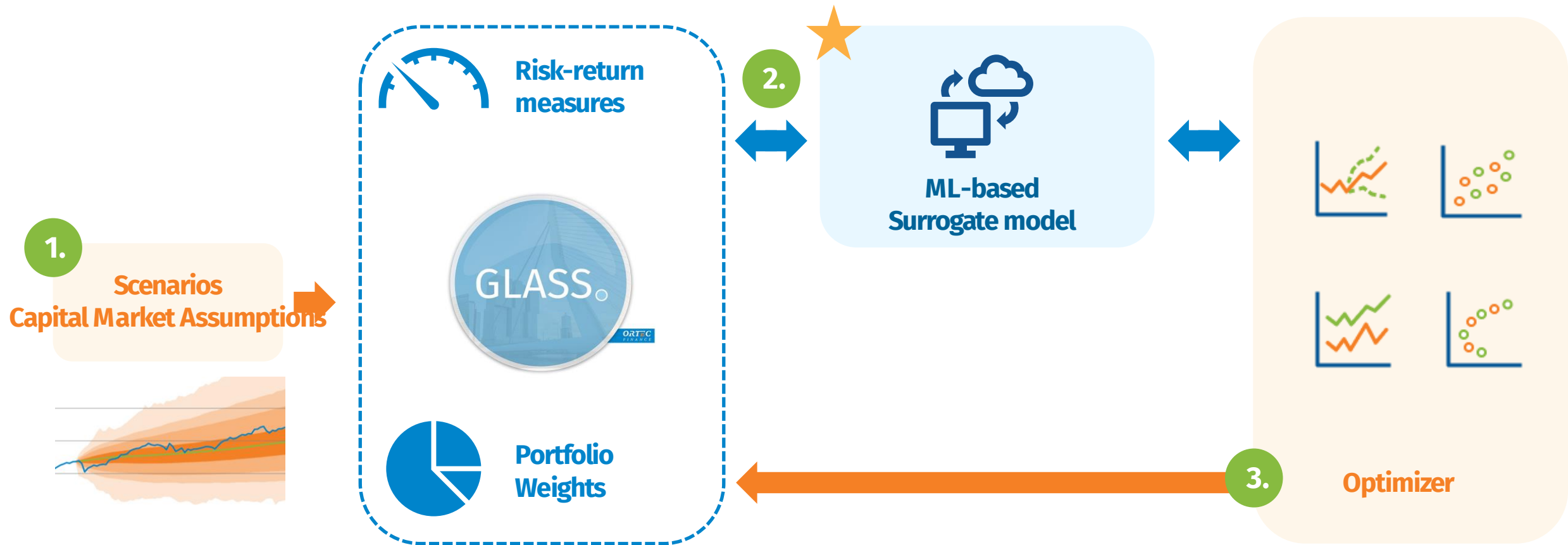
2. Calibration: Simulate various (random) portfolios and estimate (ML-based) surrogate models

3. Optimization: Find portfolios that perform best on the investor specific risk-return measures in surrogate space and evaluate in full scenario model



Scenario-Based Machine Learning – How it works

Three-step approach





Solvency Capital
Requirements

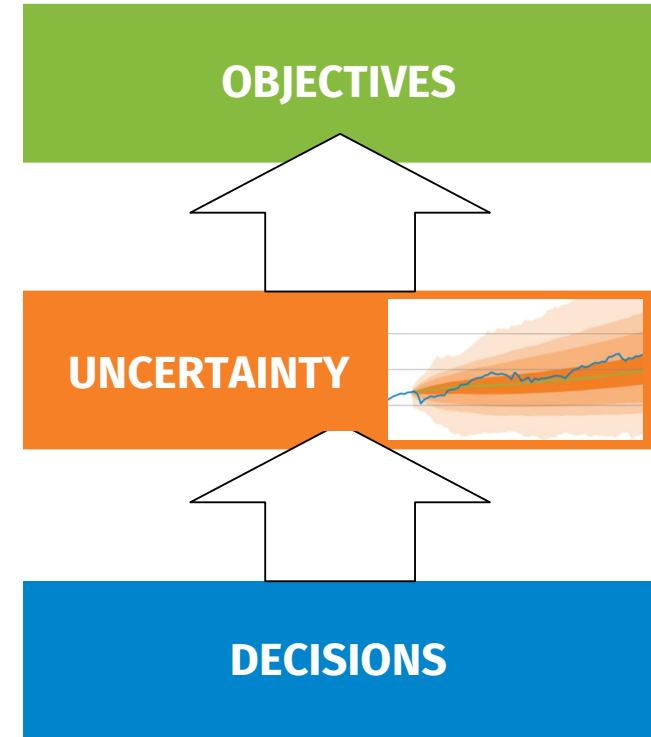
Present Value of
Distributable Earnings



Scenario-Based
Machine Learning

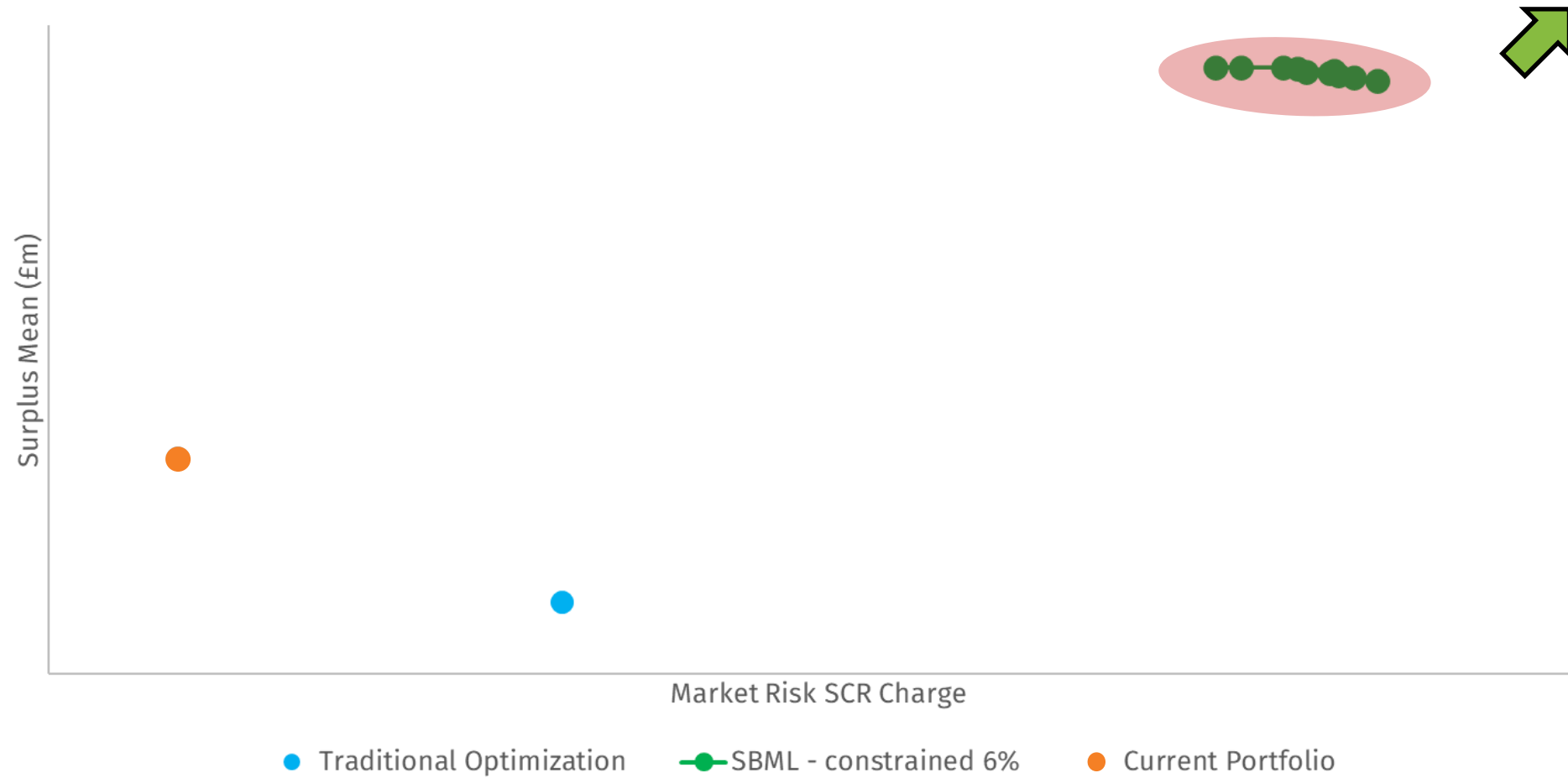


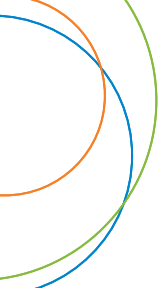
SAA



Solvency Capital Requirements

Constrain Market Risk SCR Charge between 5%-6%





Present Value of
Distributable Earnings

Solvency Capital
Requirements

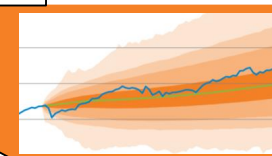
Pension
Funded Ratio

**Scenario-Based
Machine Learning**

SAA

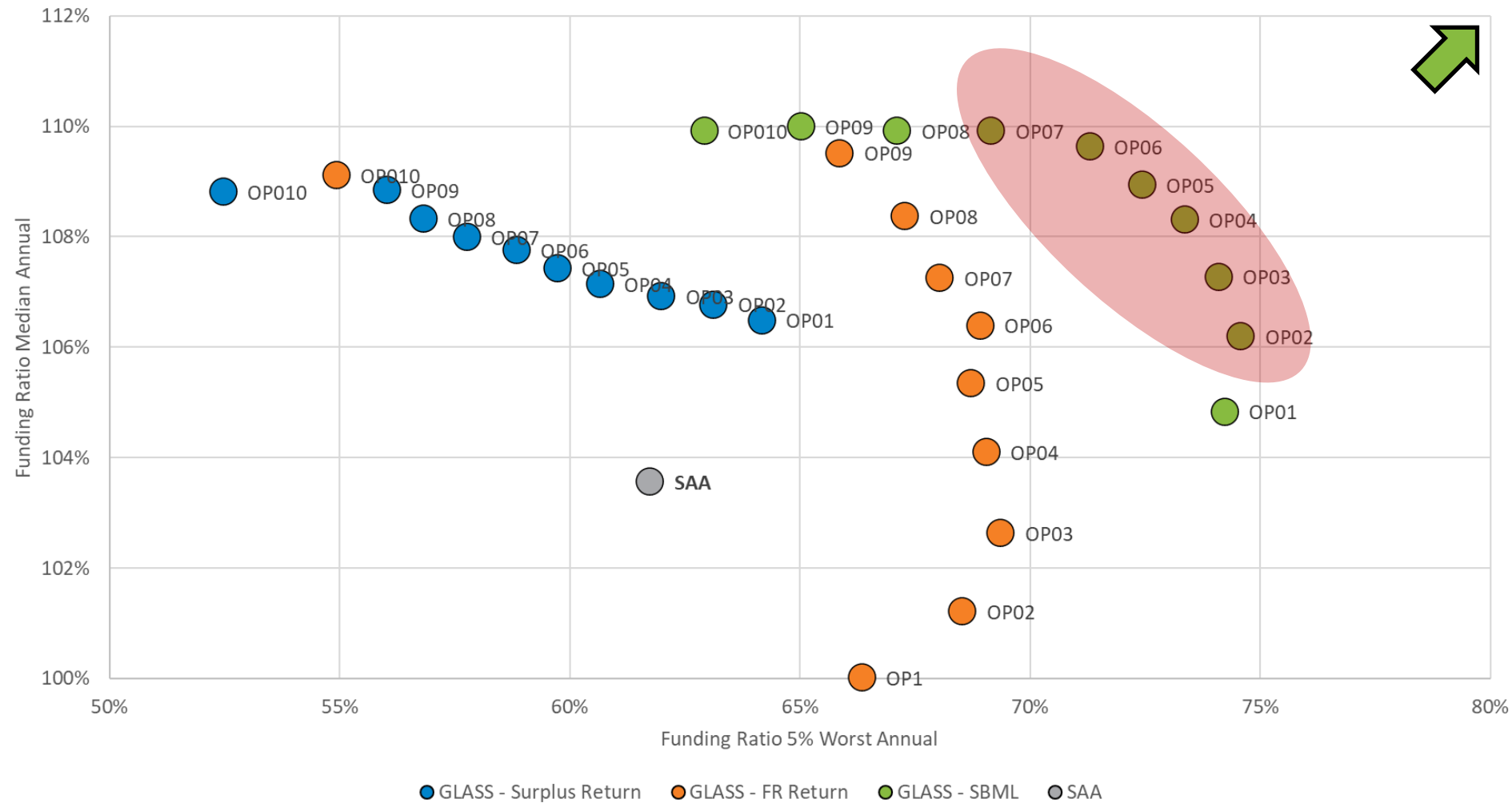
OBJECTIVES

UNCERTAINTY



DECISIONS

Pension Funded Ratio





Present Value of
Distributable Earnings

Solvency Capital
Requirements

Pension
Funded Ratio

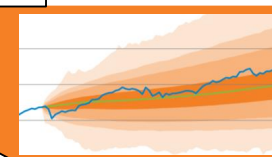
Liquidity

**Scenario-Based
Machine Learning**

SAA

OBJECTIVES

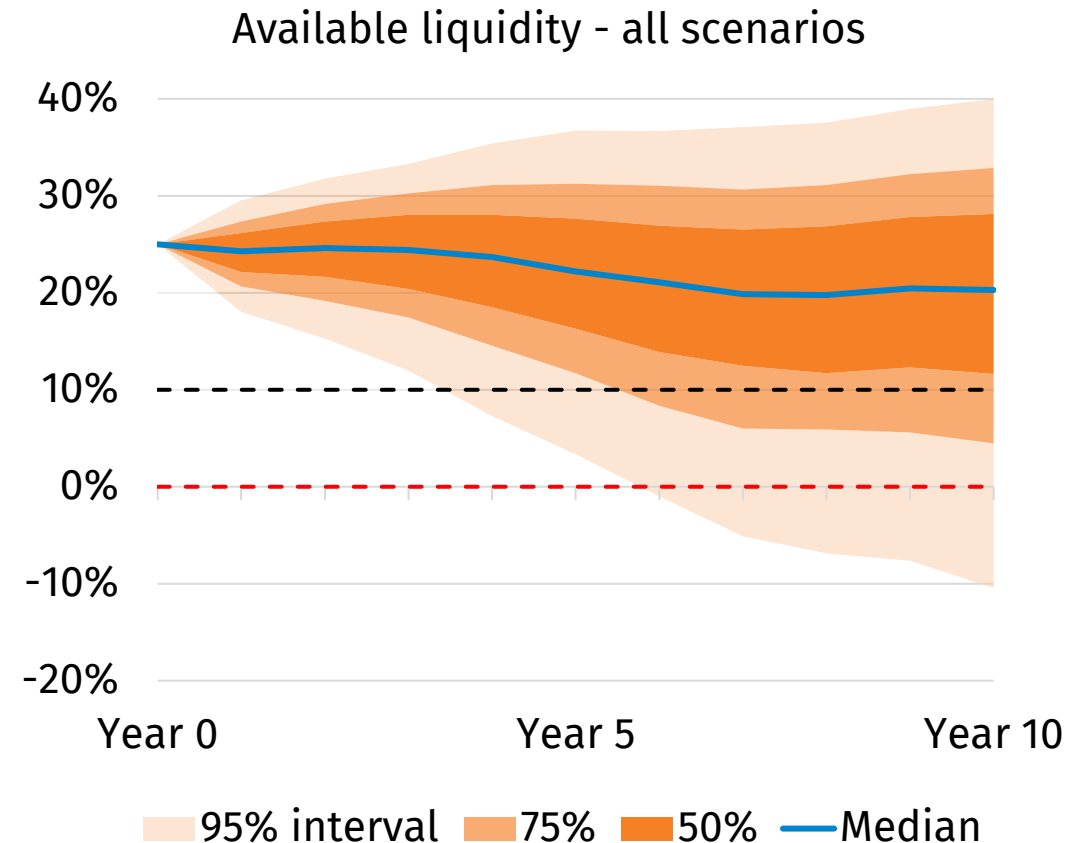
UNCERTAINTY



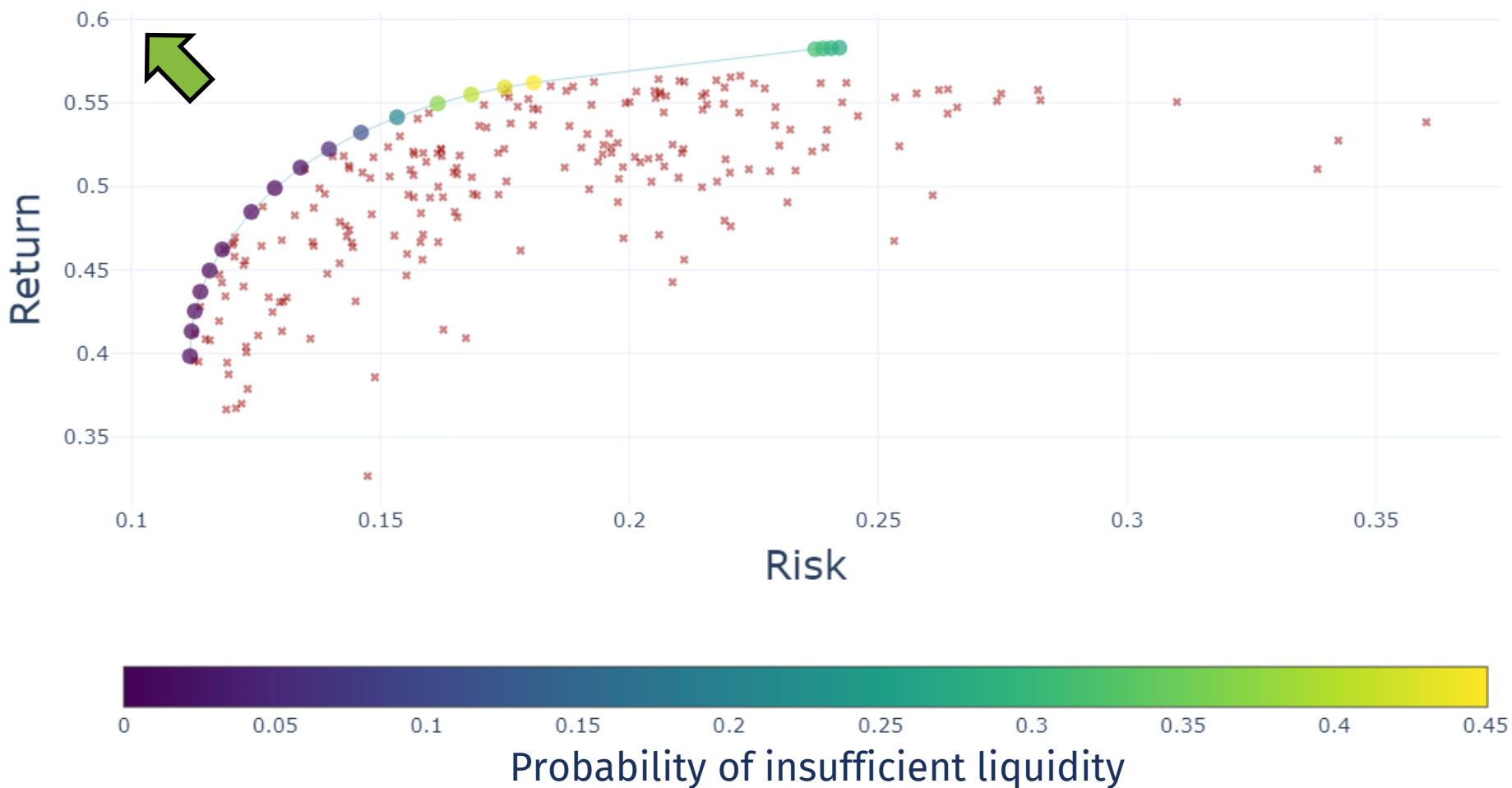
DECISIONS

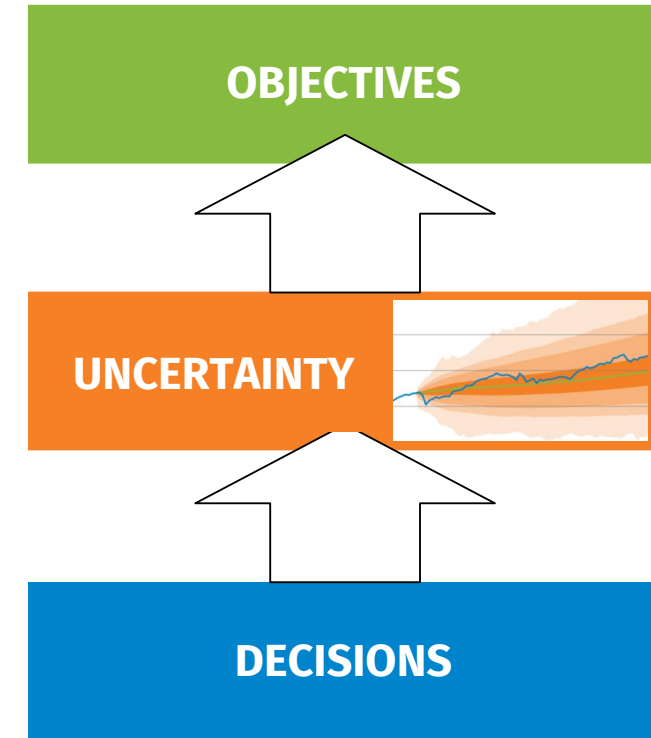
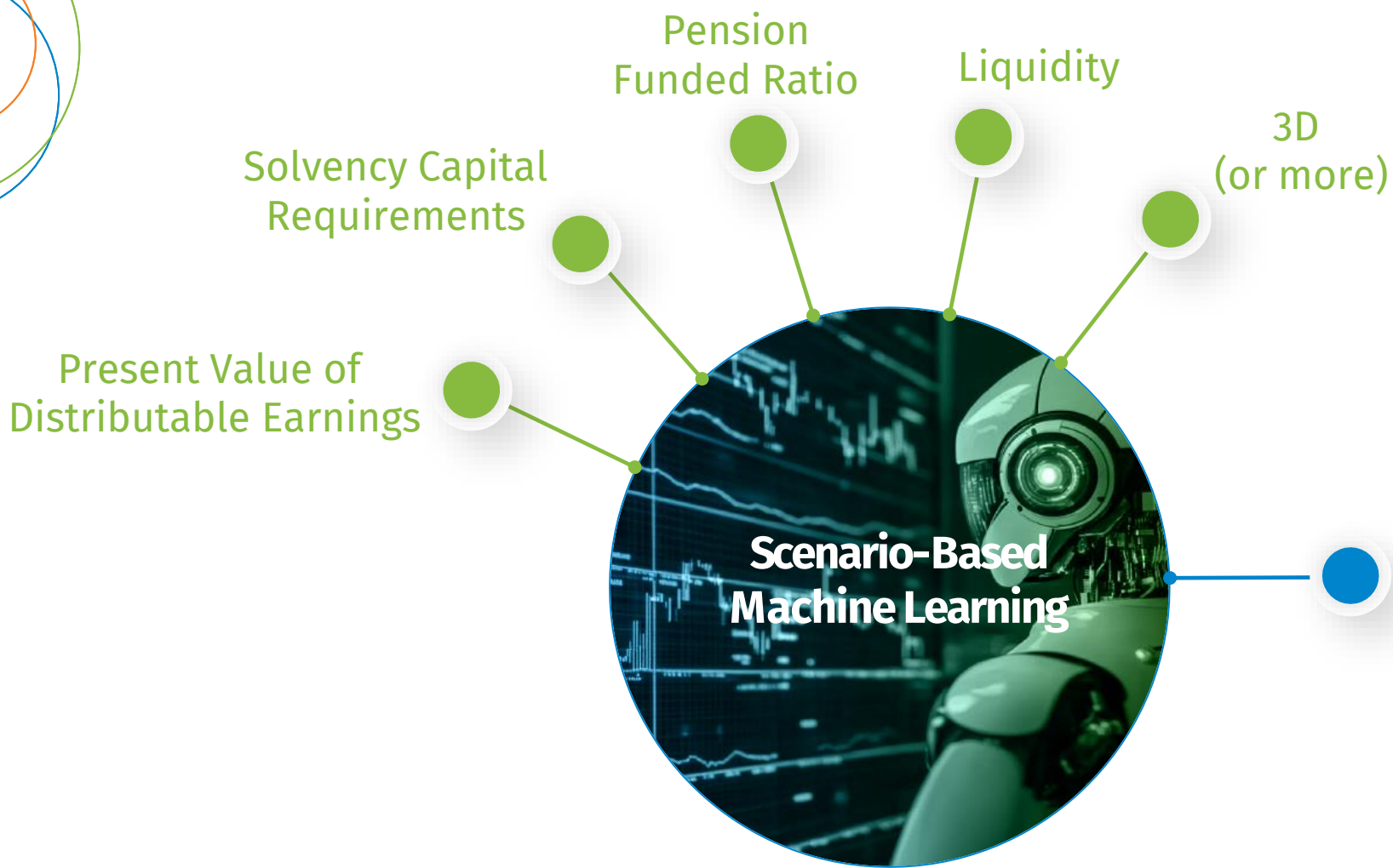
Liquidity risk scenario modeling

- Stochastic scenario approach used to model asset and liability **cashflow dynamics**, including PE capital calls and distributions
- Optimization problem:
 - **Objective:** Maximize return and minimize probability of available liquidity < 0%,
 - **Decisions:** SAA portfolio weights
 - **Constraints:** Portfolio weights, diversification penalty, asset only risk not larger than reference portfolio

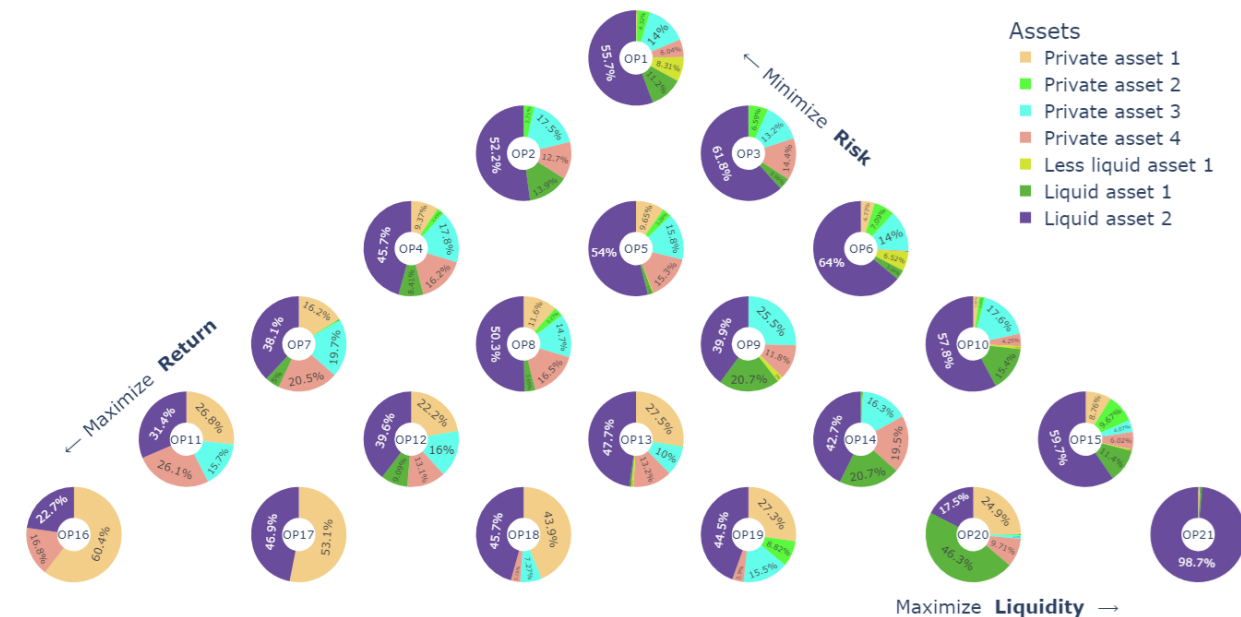
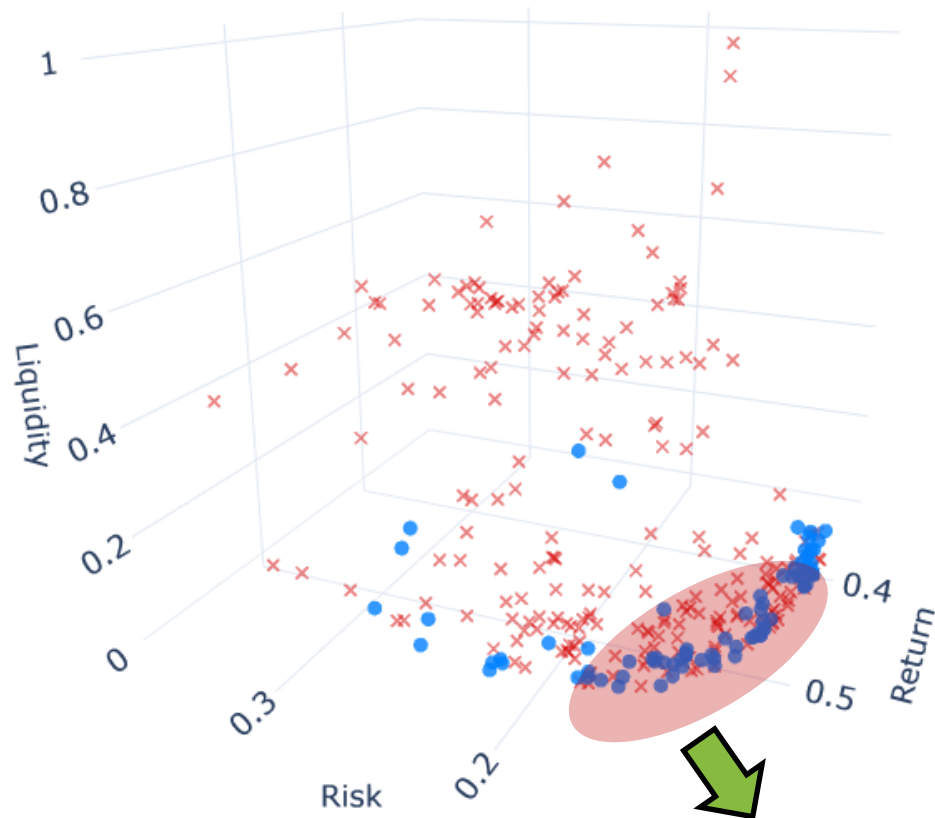


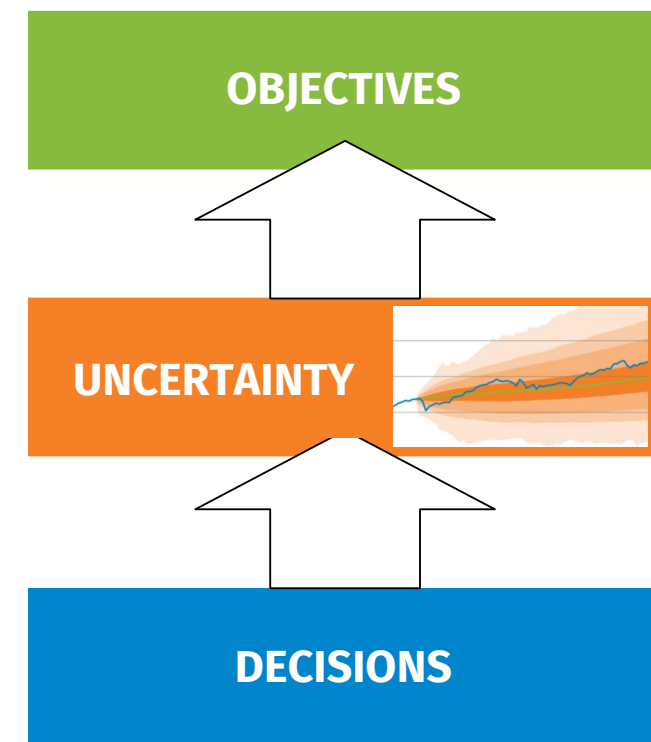
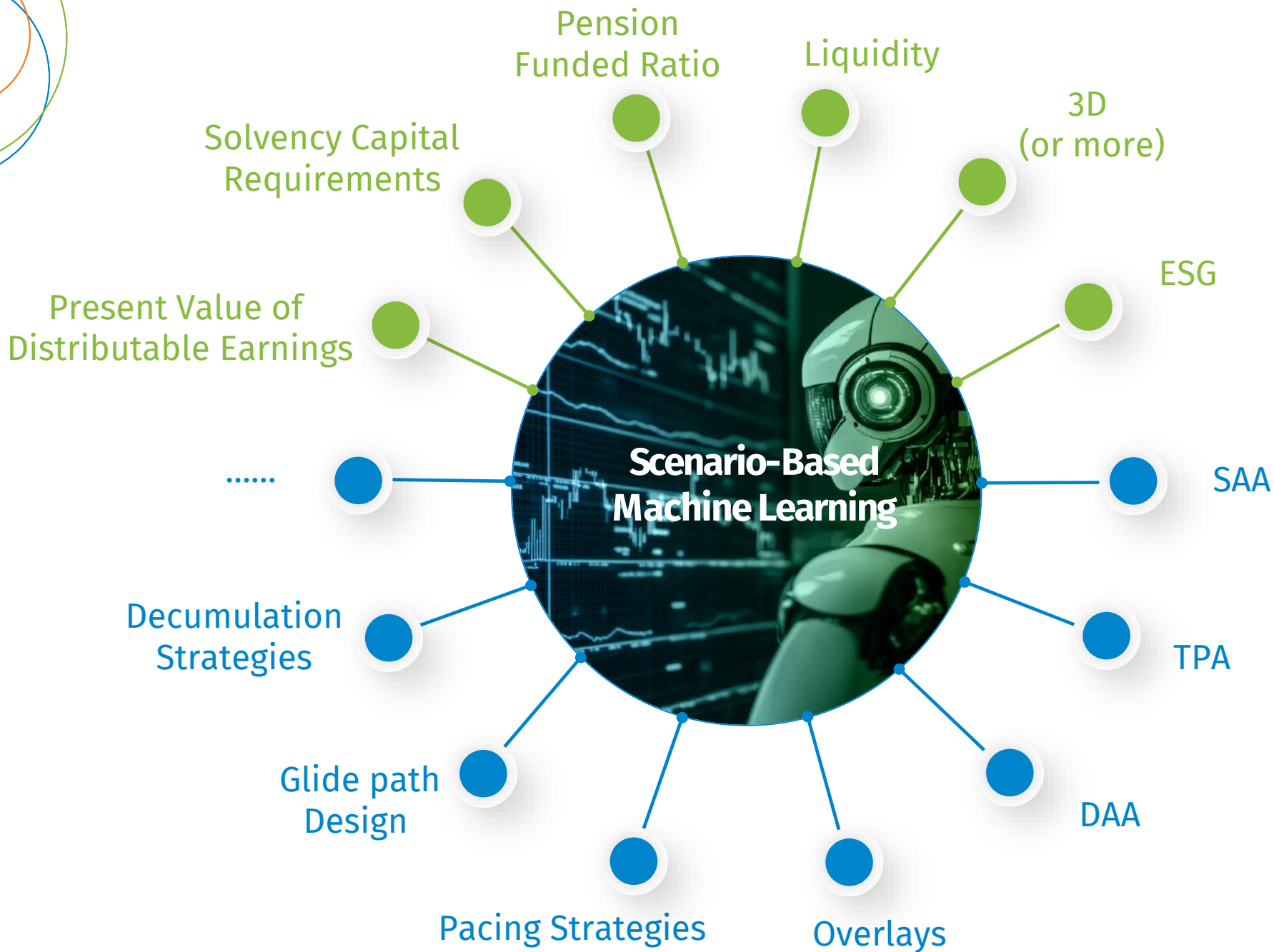
Liquidity risk along the efficient frontier



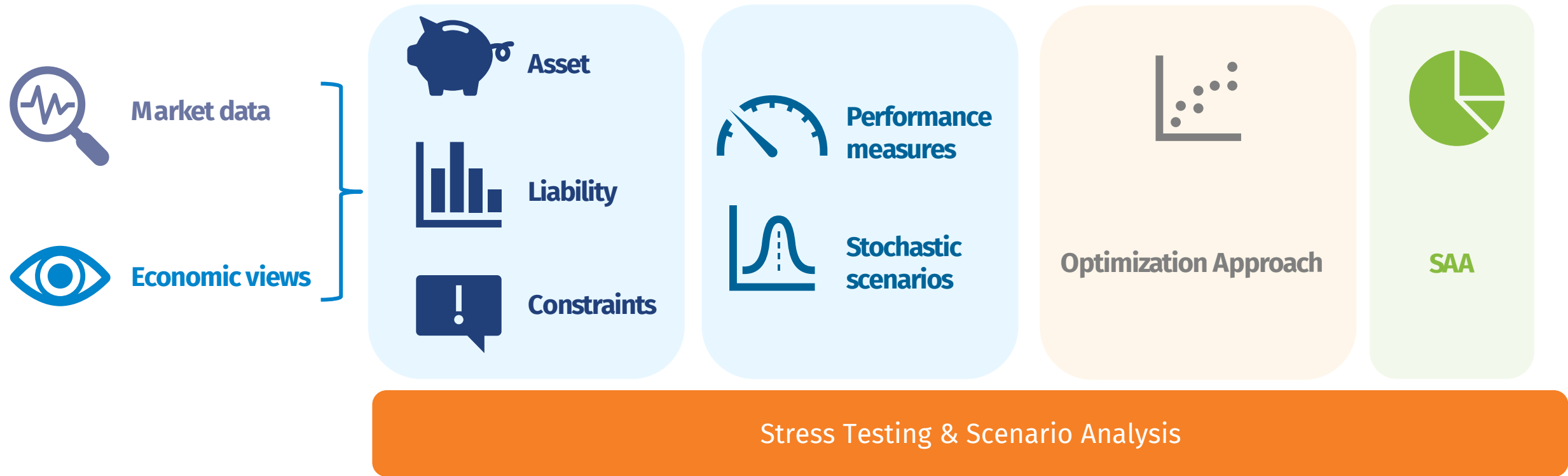


3D optimization





SAA – Completing the loop





AI augmented decision making

Not replacing the analyst



Ownership of SAA

Although SBML is powerful, the strategist must ultimately own the SAA process



Human input

Human decision-making and explainability is a must



Robust framework

Models can help investors but the framework within which the AI agent operates should be robust.

- Assumptions must be set in a structured way
- Outcomes must be realistic and plausible, validated by users
- Enable analysts to focus on 'storytelling' and providing holistic advice to clients



More Information and Q&A

