Long-Term Asset Allocation in Pension Funds

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THE 'USUAL' PROBLEM

- Pensions is usually about
 - How much money do you need today to cover future obligations?
- This problem falls (at least) in two categories
 - Solvency/Liquidation Approach (Life Insurance)
 - Discount benefit payments by risk-free (bond) rate
 - Investment strategy: Buy bonds to match benefit cashflow
 - 'Safe' but very (very) expensive
 - Going-Concern Approach (Defined Benefit)
 - · Discount benefit payments by (prudent) expected return
 - Investment strategy: Diversified portfolio of 'stocks and bonds'
 - · 'Tail risk' dependent on sponsor/member additional financial capacity
- This is where research curiosity kicks in:
 - Discounting neglects the timing of events as they unfold in future
 - Investment strategy is 'prudent' not optimal (no optimality criterion is stated)

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RAILPEN RESEARCH QUESTION

- Instead of discounting 'backwards' in time, we ask the 'forward' question:
 - What is the optimal investment strategy to meet each individual benefit payment?



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DUAL PROBLEM

- How much capital, $V_{t=0}^{i}$ to put into each investment strategy at t = 0?
 - How to formulate a coherent notion of risk across investment horizons
- The sum must match total capital available
 - $V_0 = \sum V_{t=0}^i$

- What is the optimal strategy by investment horizon *T_i*?
 - Classical results *do not* depend on horizon
- Well known, that optimal strategy depends on investment horizon
 - if assets returns are mean-reverting
- Coincides with the investment belief that pension funds are *long-term* investors
 - Able to *hold* assets during ups and downs is rewarded

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- Pension funds set long-term investment strategy as the *Strategic Asset Allocation*
 - The SAA specifies the allocation to all major asset classes
 - The SAA may and often does vary *deterministically* over time
- Examples
 - De-risking in DB pension plans
 - Life-cycle products in DC
 - Target date funds

- The paper derives the mean-variance optimal Strategic Asset Allocation
 - if long-term investing is rewarded aka
 - if equity return displays mean reversion
- Methodological contribution to MVO
 - Equivalent Eigenvalue problem
 - Theory of matrix polynomials and solvents
- Key findings
 - Optimal strategies are unique by each investment horizon
 - Explicit result for optimal policy and efficient frontier

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EFFICIENT FRONTIER BY INVESTMENT HORIZON

Preisel (2024) Long-Term Mean-Variance Optimization Under Mean-Reverting Equity Returns, https://arxiv.org/abs/2309.07488

Slow Mean-Reversion

After a market shock, the risk-premium is kicked above it's average and reverts slowly back to normal.

Fast Mean-Reversion

After a market shock, the risk-premium is kicked but reverts quickly back to normal (expected return remains constant over time).



DIVIDING INITIAL CAPITAL

Objective: Divide initial capital 'equally' between investment strategies

- We break the division of initial capital into three questions
 - What is a reasonable measure of success across investment horizons?
 - What is the appropriate success rate?
 - Which (optimal) investment strategy to pick?
- Working hypothesis
 - Each investment strategy should expire with same probability, p, of success

$$\boldsymbol{p} = \boldsymbol{P}(\boldsymbol{V}_{T_i}^i > \boldsymbol{B}_i | \boldsymbol{V}_0^i)$$

Horizon Distribution



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THE LONG-TERM OPTIMAL ASSET ALLOCATION

It seems reasonable $\mathbf{p} \approx 0.80$

- Given a target probability, *p*, the final step is to use an optimizer to minimize *V*₀ for each investment horizon.
- The most striking finding is that it is optimal to hedge *early* payments
 - Here, implicit returns coincide with the zero-coupon term structure
- whereas longer-dated payments are better met with a diversified portfolio.
- In this way, this new approach truly interpolates the two dominant regulatory regimes in pension management.



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