

Getting the Right Tail Right

DAV/DGVFM Herbsttagung – 18 November 2025

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Joint work with **Yulong Wang** and **Nicolas Ziebarth**.

Health as Human Capital

- The SES Gradient in Health
- Interventions to Promote Equality

Health Insurance as a Social Protection Mechanism

- Risk Adjustment in Social Insurance
- Moral Hazard and Cost-Sharing

The Health Care Sector as a System

- How Providers Respond to Incentives
- Optimal Organisation of Health Care

Germany: A Rising Star?

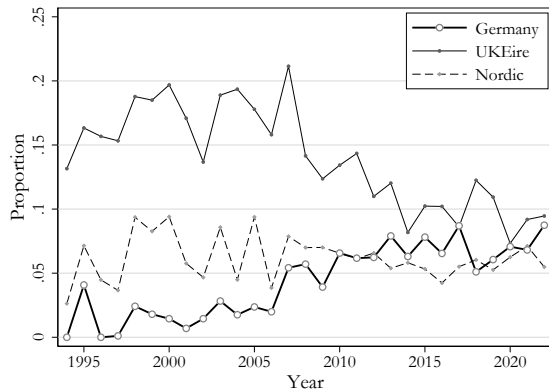


Figure 1. Proportion of Regions in Health Economics Publishing – Europe.

Source: Gschwent et al. (2025).

Diverse Research Topics

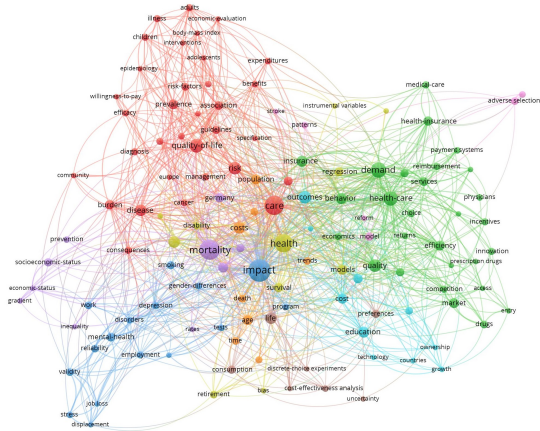


Figure 2. Health Economics Papers by Germans 1994-2022.

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Introduction

The Real-World Puzzle

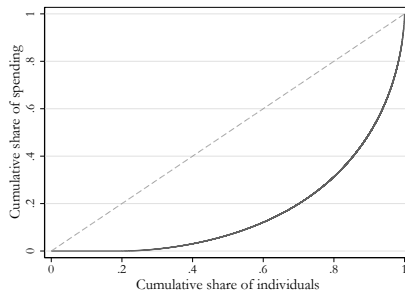


Figure 3. Lorenz Curve of PHI Expenditure.

- A small fraction of individuals account for a huge share of total health spending.

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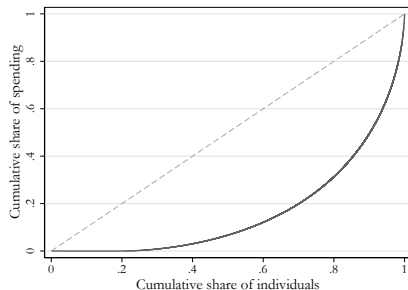


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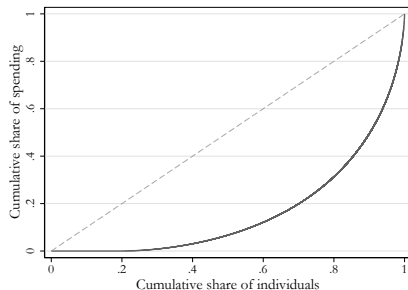


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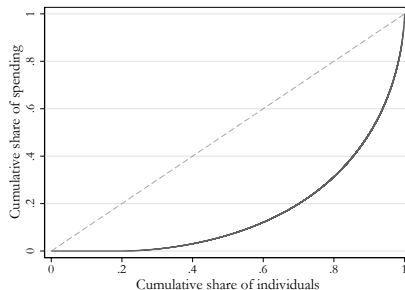


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- Can our usual regression tools handle such extreme heterogeneity?

Why This Matters for Actuaries

- Risk concentration drives **capital requirements**, **reinsurance design**, and **pricing**.
- Forecasting average costs requires models that are statistically stable.
- But when tail risks dominate, even large datasets cannot save unstable estimators.

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Key idea

If the variance of health costs is infinite, regression-based risk estimates become unreliable – no matter how big your sample.

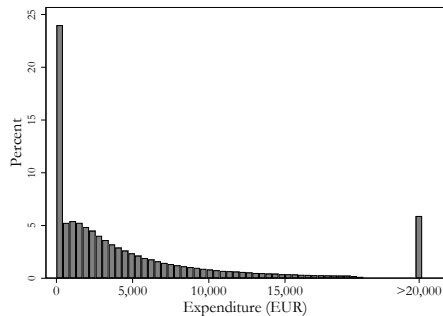


Figure 4. Histogram of Spending.

- German administrative health data: millions of enrollees, multiple years.

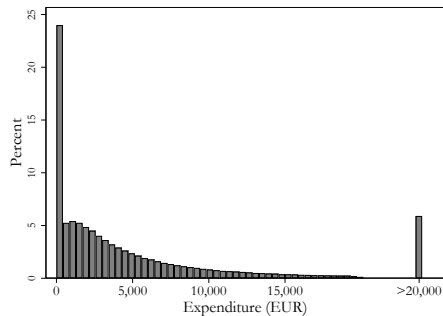


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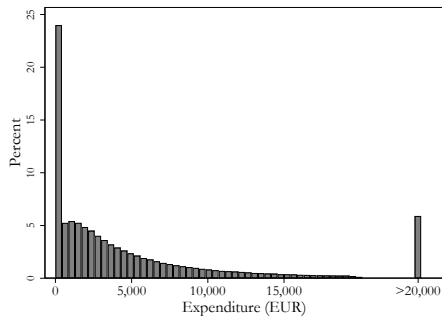


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- German administrative health data: millions of enrollees, multiple years.
- Focus on individuals with full-year coverage and complete demographic info.
- Data large enough to estimate tail behaviour with confidence.

- Consider the canonical OLS model:

$$Y_i = X_i' \beta_0 + u_i \quad (1)$$

Starting Point: OLS

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- Gauss-Markov theorem: under standard assumptions, OLS is BLUE.
- However, $\mathbb{E}(Y_i^2) < \infty$ required for correct inference.
- Typically **not** satisfied for health care expenditure.

OLS Underestimates Age Effects When Tails Are Heavy

- Compare OLS and tail-robust estimates of age gradients in expected costs.

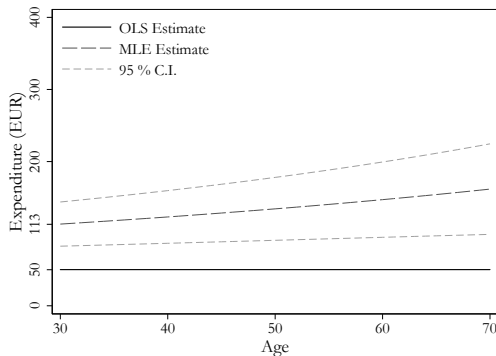


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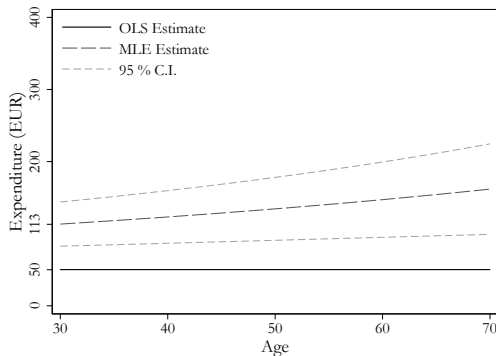


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- Tail-aware models recover stronger, more realistic age gradients.

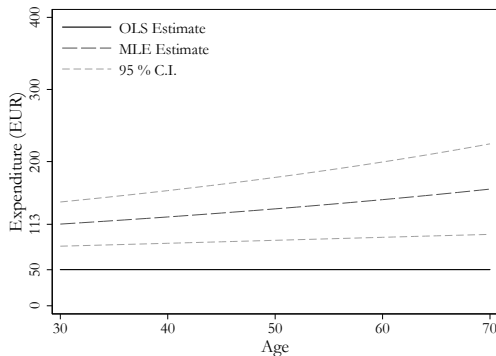


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A Tail-Aware Alternative

- Model upper tail explicitly using a Pareto distribution above a threshold.
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Key equation (simplified)

$$P(Y > y \mid X) = \left(\frac{y}{y_0} \right)^{-\alpha(X)} \quad (2)$$

Simulation Comparison

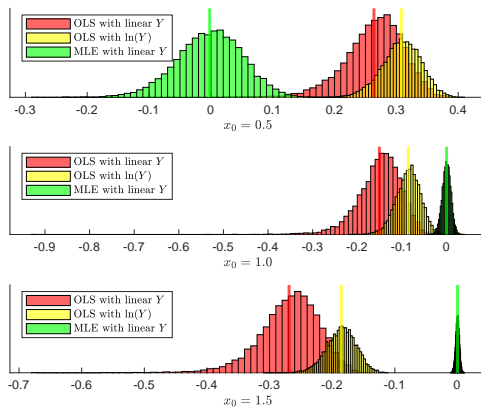


Figure 6. Histograms of OLS with Linear or Logarithm of Y and proposed MLE

Simulation Comparison II

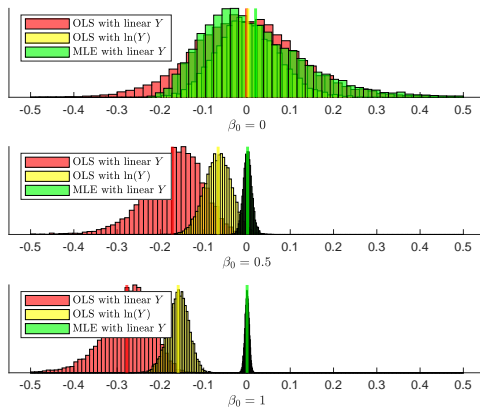


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Generalized Linear Models under Heavy Tails

- GLM is a standard tool in actuarial and health-economics modelling:

$$\mathbb{E}[Y_i|X_i] = \exp(\beta_0 + \beta_1 X_i)$$

with $Y_i = \exp(\beta_0 + \beta_1 X_i) + u_i$.

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Main Findings from Simulation

- For $\xi < 0.5$ ($\alpha > 2$): GLM estimates are stable and unbiased.
- For $\xi > 0.6$ ($\alpha < 2$):
 - Standard errors and confidence intervals explode.
 - t -tests overreject sharply.
 - Estimator may become numerically unstable.
- GLM assumes finite variance; heavy tails violate this.

From Two-Part to Three-Part Models

- The standard **two-part model** captures:

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- Works well when expenditures are light-tailed, but:
 - A small number of extreme observations can dominate the mean.
 - GLM assumptions may fail in the tail.
- **Idea:** Add a third part to handle the heavy tail explicitly.

The Three-Part Model: Capturing the Whole Distribution

- **Part 1:** Probability of being in each region ($Y = 0$, moderate, or tail) — estimated with a multinomial or sequential logit.
- **Part 2:** Conditional mean for moderate expenditures — estimated by OLS.
- **Part 3:** Conditional mean for the tail — estimated with the Pareto model.

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What It Adds

- Separates drivers of **incidence**, **intensity**, and **extremes**.
- Allows for **different covariate effects** across the distribution.
- Retains interpretability and marginal-effect decomposition.

The Three-Part Model: Results

Table 1. Marginal Effects of Age: Extensive and Intensive Margins

	Pooled	Females	Males
Extensive 1	0.0041 (0.0001)	0.0011 (0.0001)	0.0060 (0.0001)
Extensive 2	0.0017 (0.0000)	0.0010 (0.0000)	0.0010 (0.0000)
Intensive 1 (OLS)	70.852 (0.63)	54.685 (1.13)	77.854 (0.74)
Intensive 2 (MLE)	141.632 (24.95)	79.207 (36.34)	202.582 (38.28)
COMBINED	75.380	56.079	86.468
Intensive 1+2 (OLS)	152.220 (1.68)	100.067 (2.72)	192.789 (2.13)

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- If $\alpha < 2$, treat standard regressions with caution — variance is not defined.
- Tail-aware models yield better forecasts of catastrophic spending.
- Important for reinsurance pricing, solvency calculations, and long-term trend analysis.

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Summary and Outlook

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- We seek collaboration partners from the insurance sector— happy to discuss ideas and opportunities during the conference.

Thank You for Listening!

GSCHWENT, L., B. HAMMARFELT, M. KARLSSON, AND M. KIFMANN (2025): "The Rise of Health Economics: Transforming the Landscape of Economic Research," *Health Economics*.

Diagnostics

Diagnostic: Rank Size Plots

- Characterise prevalence of extreme values by plotting $\ln(Y)$ against log rank.
- Let $Y_{(1)} \geq Y_{(2)} \geq Y_{(3)} \geq \dots \geq Y_{(n)}$ be outcome ordered in **descending** order.
- **Linear** rank-size plot implies underlying expenditure has a **Pareto tail**.
- I.e. if Y_i has a Pareto distribution beyond some cutoff value y_{min} :

$$\Pr(Y_i \geq y \mid Y_i \geq y_{min}) = \left(\frac{y}{y_{min}}\right)^{-\alpha} \quad (3)$$

- Where α is the *Pareto exponent*.
- The slope of a linear fit in the rank-size plot identifies α .

Evidence: Rank Size Plots – Females

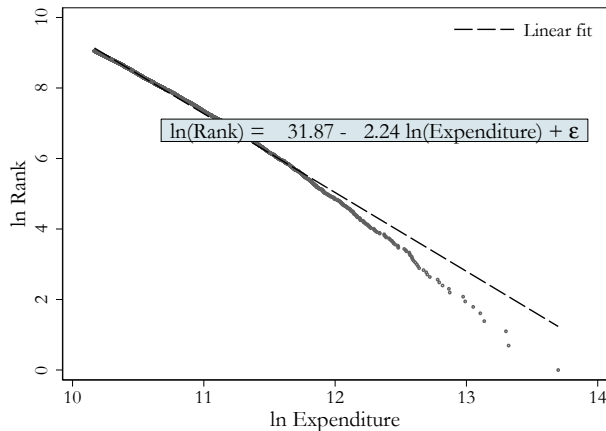


Figure 8. Rank-Size Plots of Natural Logarithms of Rank against Expenditures

Evidence: Rank Size Plots – Males

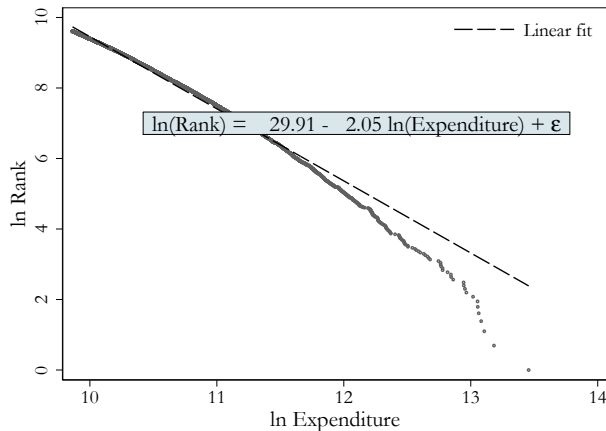


Figure 9. Rank-Size Plots of Natural Logarithms of Rank against Expenditures

Simulation Setup

- In order to assess the implications of heavy tails, we conduct a number of Monte Carlo simulations.
- We consider three different cases:

① **Ordinary Least Squares:**

$$Y_i = \beta_0 + \beta_1 X_i + u_i \quad (4)$$

with u_i comes from from a **two-sided generalized Pareto** distribution.

② **Generalised Linear Model:**

$$Y_i = \exp(\beta_0 + \beta_1 X_i) + u_i \quad (5)$$

with same distribution for u_i .

③ **Misspecified OLS:** simulation as in (1), but estimation of

$$\ln(Y_i) = \beta_0 + \beta_1 X_i + u_i \quad (6)$$

Evaluation

- We vary the **Pareto exponent** α between 11 and 1 – pay particular attention when it drops below 2.
- Also vary sample size between 500 and 1M.
- Performance statistics:
 - 1 **Mean Absolute Deviation** (MAD): $S^{-1} \sum_{s=1}^S |\hat{\beta}_1(s) - \beta_1|$
 - 2 **Root Mean Square Error** (RMSE):

$$\left(S^{-1} \sum_{s=1}^S |\hat{\beta}_1(s) - \beta_1|^2 \right)^{1/2} \quad (7)$$

- 3 **Rejection Rate**: $S^{-1} \sum_{s=1}^S 1 [|t(s)| > 1.96]$
- 4 Average length of **Confidence Interval**:

$$S^{-1} \sum_{s=1}^S 2 \times 1.96 \hat{\sigma}(s) \quad (8)$$

Simulation Results: OLS

Table 2. OLS Simulation Results with Generalized Pareto Distribution

n	500	1000	5000	10^4	10^5	10^6	500	1000	5000	10^4	10^5	10^6
$\xi(1/\alpha)$	Panel A: MAD						Panel B: RMSE					
0.09	0.06	0.04	0.02	0.01	0.00	0.00	0.07	0.05	0.02	0.02	0.01	0.00
0.19	0.07	0.05	0.02	0.02	0.01	0.00	0.09	0.06	0.03	0.02	0.01	0.00
0.29	0.09	0.06	0.03	0.02	0.01	0.00	0.12	0.08	0.04	0.03	0.01	0.00
0.39	0.13	0.09	0.04	0.03	0.01	0.00	0.18	0.12	0.05	0.04	0.01	0.00
0.49	0.18	0.14	0.07	0.05	0.02	0.01	0.27	0.25	0.12	0.09	0.02	0.01
0.59	0.32	0.24	0.13	0.10	0.05	0.02	1.31	0.68	0.25	0.16	0.08	0.03
0.69	0.63	0.50	0.28	0.23	0.12	0.06	5.09	3.36	0.89	0.79	0.47	0.49
0.79	1.14	0.94	0.74	0.64	0.38	0.24	4.47	3.98	5.43	4.63	1.84	1.40
0.89	2.87	5.19	5.02	3.43	1.88	1.19	46.9	260	291	147	30.0	13.5
0.99	5.61	6.69	5.49	5.68	5.00	7.75	44.5	87.7	44.1	38.7	37.1	156
$\xi(1/\alpha)$	Panel C: Rejection Prob.						Panel D: Length of 95% CI					
0.09	0.05	0.05	0.05	0.05	0.05	0.05	0.28	0.20	0.09	0.06	0.02	0.01
0.19	0.05	0.05	0.05	0.05	0.05	0.05	0.34	0.25	0.11	0.08	0.02	0.01
0.29	0.05	0.05	0.05	0.05	0.05	0.05	0.44	0.31	0.14	0.10	0.03	0.01
0.39	0.05	0.05	0.05	0.05	0.05	0.05	0.59	0.43	0.20	0.14	0.05	0.01
0.49	0.04	0.04	0.05	0.05	0.05	0.05	0.85	0.65	0.32	0.24	0.08	0.03
0.59	0.04	0.03	0.04	0.04	0.04	0.04	1.43	1.08	0.58	0.44	0.18	0.07
0.69	0.03	0.03	0.04	0.04	0.03	0.04	2.75	2.17	1.23	1.01	0.51	0.27
0.79	0.03	0.03	0.03	0.03	0.03	0.03	4.81	3.97	3.14	2.73	1.62	1.03
0.89	0.03	0.03	0.03	0.02	0.03	0.03	11.8	20.8	20.1	13.8	7.70	4.92
0.99	0.02	0.02	0.02	0.02	0.02	0.02	22.9	27.2	22.3	23.1	20.4	31.1

Simulation Results: GLM

Table 3. GLM Simulation Results with Generalized Pareto Distribution

n	500	1000	5000	10^4	10^5	10^6	500	1000	5000	10^4	10^5	10^6
$\xi(1/\alpha)$	Panel A: MAD						Panel B: RMSE					
0.09	0.02	0.02	0.01	0.00	0.00	0.00	0.03	0.02	0.01	0.01	0.00	0.00
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0.49	0.07	0.05	0.03	0.02	0.01	0.00	0.30	0.19	0.04	0.03	0.01	0.00
0.59	0.12	0.10	0.05	0.04	0.01	0.01	0.53	0.46	0.11	0.07	0.03	0.01
0.69	0.23	0.16	0.10	0.08	0.04	0.02	0.92	0.46	0.30	0.29	0.09	0.06
0.79	0.39	0.33	0.21	0.18	0.11	0.08	1.27	1.14	0.60	0.40	0.24	0.22
0.89	0.62	0.56	0.42	0.39	0.28	0.23	1.89	1.54	1.03	0.99	0.55	0.45
0.99	0.96	0.89	0.72	0.70	0.61	0.52	2.44	2.12	1.51	1.45	1.12	0.89
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0.69	0.06	0.06	0.05	0.05	0.04	0.04	$> 10^3$	$> 10^3$	409	$> 10^3$	1.94	$> 10^3$
0.79	0.08	0.08	0.07	0.07	0.05	0.04	$> 10^3$	$> 10^3$	$> 10^3$	$> 10^3$	$> 10^3$	$> 10^3$
0.89	0.10	0.11	0.11	0.11	0.09	0.08	$> 10^3$	$> 10^3$	$> 10^3$	$> 10^3$	$> 10^3$	$> 10^3$
0.99	0.13	0.13	0.14	0.14	0.13	0.14	$> 10^3$	$> 10^3$	$> 10^3$	$> 10^3$	$> 10^3$	$> 10^3$

- We use data from a **large German provider of private health insurance**.
- Dataset includes the **universe of claims** through the 2005-11 period.
- The final sample consists of 1,867,465 enrollee-year observations from 362,783 individuals.

Table 4. Summary Statistics: German Claims Panel Data

	Mean	SD	Min	Max	N
Health Plan Parameters					
Total Claims (USD)	3,289	8,577	0	2,345,126	1,867,465
Annual premium (USD)	4,749	2,157	0	33,037	1,867,318
Deductible (USD)	675	659	0	3,224	1,867,465
Annual risk penalty (USD)	157	453	0	21,752	1,867,465
TOP Plan	0.377	0.485	0.0	1.0	1,867,465
PLUS Plan	0.338	0.473	0.0	1.0	1,867,465
ECO Plan	0.285	0.451	0.0	1.0	1,867,465
Socio-Demographics					
Age (in years)	45.5	11.4	25.0	99.0	1,867,465
Female	0.276	0.447	0.0	1.0	1,867,465
Policyholder since (years)	6.5	5.0	1.0	40.0	1,867,465
Client since (years)	12.8	11.0	1.0	86.0	1,867,465
Employee	0.336	0.473	0.0	1.0	1,867,465
Self-Employed	0.486	0.500	0.0	1.0	1,867,465
Civil Servant	0.132	0.338	0.0	1.0	1,867,465
Health Risk Penalty	0.358	0.480	0.0	1.0	1,867,465
Pre-Existing Condition Exempt	0.016	0.126	0.0	1.0	1,867,465